REPORT
on Results of the External Programme Assessment
“Geographical Information Mapping”
Saint Petersburg State University

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SUMMARY OF THE PROGRAMME

The programme "Geographical Information Mapping" is implemented by the "Cartography and Geoinformatics" Department in St. Petersburg State University and results in awarding of the Master's degree qualification. The associate professor of the "Cartography and Geoinformatics" department, Lasebnik Olga Anatolievna, directs the programme.

The site visit within the framework of the external programme assessment procedure was carried out by the experts in the period of March 6 - March 7, 2018.

Strong points of the programme under analysis

1. Universality and completeness of the training provides a high competitive ability of the programme graduates.
2. The modern teaching level is ensured by including in the programme of the disciplines that reflect the modern trends and developments of the branch (positioning satellite systems, mapping and GIS creation for navigation, Web-mapping).
3. Good connection with manufacturing and orientation to the needs of the labour market. Taking into account employers' opinions during development of the disciplines syllabi, themes of the graduate qualification works, programmes of practical training.
4. The programme gives the possibility to choose the education path in tree training programs: cartography, geoinformatics and applied geodesy what allows taking into account the students' interests and flexibly responding to the current needs of the regional labour market.
5. A high level of teaching and demand for the graduates ensures a high motivation of the students to training.
6. The programme relates closely to the specialism in the region, like marine.

Weak points of the programme under analysis

1. The Master's program contains a number of elective disciplines, which are a logical continuation of the same or similar disciplines of the bachelor's degree. However, students who have not studied such disciplines in the bachelor's preparation process will experience difficulties in mastering them during Masters programme.
2. There appeared to be little exploration of future needs (and opportunities) for the programme. The staff are so busy with meeting the needs of their excellent programme, because they are generally under resourced.
3. The programme only marginally deals with Web and mobile mapping.
4. Server side applications and more programming needs to be included in the programme.
5. Much more funding is needed for research.

*Key expert recommendations on the programme*

1. To correlate the wording of the competencies with the professional standards of the branch (geodesy, cartography, photogrammetry) in the process of their development and approval.
2. To perform an explanatory work with the students during determination of the individual paths of their education. As the most of masters work within their specialty the individual path of their training (i.e., selection of elective courses) shall be built taking into account the requirements of the company at which they work.
3. To correct if required the list of the elective courses based on the analysis of the students' preferences during selection of the elective courses and the current needs in the labour market.
4. To carry out the coordination of the content of Master degree and Bachelor's degree discipline programme.
5. To continue the started work on creation of on-line courses with the possibility of their use not only during training of the students but also for commercial purposes.
6. Short-term (1-2 years) contracts with the teachers shall not be widespread. Such contracts do not assist in planning of the scientific and methodological work by the teachers even in the mid-term perspective. The administration of the St. Petersburg State University (SPBU) is recommended to increase the terms of the contracts with the teachers up to 5 years long in case of absence of any complaints on their work.
7. To develop the young teacher support system, assist in participation in the conferences, internships organization, stimulate the young teachers to the work on the theses, hear regularly the results of their work on the theses in the Department meetings.
8. To develop the different forms of the scientific and learning and teaching collaboration (internship periods, joint scientific projects, holding of guest lectures, master classes etc.) with other institutes of higher education both with Russian and with foreign ones.
9. To organize the further training of the teachers on the problems connected with use of modern technologies and teaching methods.
10. Web and mobile mapping area will increasingly become very central to the development of many applications for smartphones and tablets. The department should look to increase this area in the programme and integrate it more into their modules.
11. It is recommended to include in the program the study of server side applications and additional disciplines in programming.
12. The team should have high ambitions for ongoing developments as the programme has huge growth potential. This should be addressed jointly by the team, the Faculty and the University. It is recommended the development of a 5-year business plan encouraging growth and development in the bachelors course which examines this and identifies a clear vision for the future and an action plan to achieve it.
13. Institutional support urgently needs to be increased. The programme staff currently perform many roles that should be supported centrally, for instance, sorting out computers, loading software and organising internships. It is a rapidly changing work environment and the programme will need to be adjusted to meet ongoing, changing needs. We recommend to consider a possibility to delegate some functions of the teachers, for example, work experience internship organization, to the centralized services. We recommend to consider a possibility to delegate some functions of the teachers, for example, internship organization, to the centralized services.
14. In order to maintain and develop the programme, the following are ideas that should be explored by the team:
   • Introduce more recent technologies like 3-d technology and drones / UAVs;
   • Focus on making maps for special purposes - Braille for instance;
   • Introduce more programming in its courses;
   • Entrepreneurship - a module should be developed in this area to support the rise of freelance geo informatics employment;
   • Citizen science - a good connection to others in the Faculty and more widely in the university would be to consider the development of Citizen Science modules and joint Citizen Science projects, research and course developments;
   • Atlas generation - digital atlases might be another avenue to explore- like a digital atlas of Saint Petersburg for different audiences.
15. The department should map what they are doing against professional society accreditation like RICS in the UK.
16. The faculty needs to improve the look and feel of their “geographical” space - posters and research, student work and other things should be placed on the walls in the new rooms and corridors so that the building and spaces should become more clearly a geo-faculty and department area.
17. It is recommended employing an expert in the field (entrepreneurship and GIS) to diversify the income generation and increase the potential to develop high quality research programmes.
## Assessment profile of the learning outcomes and quality assurance of education

<table>
<thead>
<tr>
<th>No.</th>
<th>Criterion</th>
<th>Assessment</th>
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<tr>
<td>I</td>
<td>Quality of the learning outcomes</td>
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<tr>
<td></td>
<td>1. The demand for graduates of the programme in the labor market</td>
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<td>2. Satisfaction of all consumers</td>
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<td>3. Results of direct assessment of competencies</td>
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<td>II</td>
<td>Quality assurance of education:</td>
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<td></td>
<td>1. Strategy, aims and management of the programme</td>
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<td>2. Structure and content of the programme</td>
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<td>4. Educational technologies and methods</td>
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<td>5. Teaching staff</td>
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<td>6. Material, technical and financial resources</td>
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<td>7. Information resources</td>
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<td>8. Research activities</td>
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<td>10. Participation of students in determining the content of the programme</td>
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<td>11. Student services</td>
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<td>12. Career guidance and prospective applicants' preparation</td>
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Assessment profile of the learning outcomes and quality assurance of education

<table>
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<tr>
<th>Dimension</th>
<th>Quality Assurance of Education</th>
<th>Quality of the Learning Outcomes</th>
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<tr>
<td>The demand for graduates</td>
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<td>Satisfaction of all constituents</td>
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<td>Results of direct assessment of the</td>
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<td>Structure/ time and content of the</td>
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<td>Teaching and learning materials</td>
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<td>Educational technologies and methods</td>
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<td>Intellectual foundations</td>
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<td>Research activities</td>
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<td>Employment of students in determining</td>
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<td>Student services</td>
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QUALITY OF THE LEARNING OUTCOMES

1. Demand for the graduates of the programme on the federal and regional labor market

Criterion assessment: Good

Analysis of the role and place of the programme

The programme "Geographical Information Mapping" is implemented since 2011 and it ensures succession of the education levels (Bachelor degree programme, graduate school) in the specified training programme. This SPBU programme is a fulltime programme provided on either state-funded or contractual basis with a standard study period of 2 years under the Educational Standard of Saint Petersburg University.

In view of lack of professional standards in the cartographo-geodetic sectors the Programme is developed taking into account the requirements of the professional standards in the related industries. The requirements of the following professional standards are taken into account:

- Professional standard "Specialist on use of geo information systems and technologies for solution of the problems at the state and municipal level".
- Professional Standard "Expert in Providing Space Services Based on Earth Remote Probing Data"
- Professional standard "Expert in the field of engineering and geodesy survey";
- Professional standard "Designer of Web and multimedia applications".

SPBU as an institution of higher education of federal importance and special status trains masters with orientation to the needs of the state on the whole. At the same time, the most of the graduates including the graduates coming from other regions seek employment in St. Petersburg organizations. The region and its leading enterprises are interested in the graduates of the training program "Cartography and geoinformatics". The region has a high need in specialists in the cartography field. An analysis of the demand for graduates specializing in Cartography and Geoinformatics in the national, regional, and local labor markets shows that experts in the sphere are much sought-after. The number of jobs offered by job search websites such as HeadHunter, SuperJob, etc. is 350 and more depending on the season. Over 400 jobs were found in the national market in January 2018, of which over 200 were associated with high qualification requirements in Cartography and Geoinformatics. Major cities have the highest
demand with over 80 jobs in Moscow, 40 in Saint Petersburg, and over 5 in Leningrad Oblast. The figures grow in summer due to an increase in orders related to cartography and geographical information resulting from more favorable conditions for field and, consequently, office work. Since the occupation has a constant demand for highly skilled experts with knowledge of modern software, as the requirements and high salaries according to the above on-line recruitment services suggest, employers often turn directly to the SPBU Department of Cartography and Geoinformatics looking for potential employees, in which they give preference to students and graduates of Master degree programmes, saving them the need to advertise the jobs. According to the data of the St. Petersburg Committee on labour and employment of the population on enlarged vacancy group in training programmes "Cartography and geoinformatics" according to the SPBU request the need in specialists in 2017 is more than 3000 persons, including geodesists - 88, specialist - 189; a sustained growth of the needs in specialists is also registered and the growth of deficit of specialists in these fields is expected. More than 100 enterprises have license for carrying out of cartography activity, there are much more enterprises with geodetic field of study that can serve as a base for employment of the graduates. The most of enterprises that prepare sea maps is situated in St. Petersburg.

**Characteristics of the competitive environment in this area**

SPBU is one of the few Russia higher education institutions that trains masters in the programme "Geographical Information Mapping". Similar programmes are implemented in Moscow (Moscow state university and Moscow state university of geodesy and cartography), in Novosibirsk (Siberian State university of geosystems and technologies) as well as in Perm State National Research University. SPBU accounts for about 20% of the country's admission quotas in this sphere.

SPBU is the only institution of higher education in its region that trains masters in the programme "Geographical Information Mapping".

**Analysis of information indicators submitted by the higher education institution:**

- The percentage of students combining study at the higher education institution with work in their specialization field: 80%
- The percentage of graduates who found employment within one year after the graduation from the educational institution in the field of training (specialization) within the programme: 79,2% obtained employment within their specialty already during the study in St. Petersburg.
- The percentage of graduates employed on request of corporate employers: 65% were employed by the companies of their work experience internship
- The percentage of students trained on request of employers, for example, under tripartite (target) agreements: 0
- The percentage of graduates working in their specialization fields within the region: - 79.2%
- The percentage of graduates working in their specialization fields outside of the region: - 8.3%
- Number of complaints about graduates: - 0
- Number of positive feedbacks on graduates from organizations: - 11 positive responses
- The percentage of students in the programme admitted for Master's programmes who have completed training under Bachelor's programmes: - 100%, incl. 50% are graduates of other higher education institutions of the Russian Federation and neighboring countries, as well as educational programs of the Bachelor's Program of St. Petersburg State University in other areas.
- The percentage of graduates of the educational institution in the programme as related to that of graduates of all other regional higher education institutions in the programme: - 100%

**Recommendations:**

1. The university should consider significantly expanding the programme. The labour market situation in the field continues to grow and expansion and new developments and scientific research should be encouraged.
2. An entrepreneurial approach would work well in this field as many employers need many more graduates and experts with GIS skills. Thus, it is recommended the formulation of a 5 year business plan for the programme and related consultancy and training opportunities. The excellence of the team and necessary updates to the course can be maintained.

2. Satisfaction of consumers with the learning outcomes

**Criterion assessment: Excellent**

- The percentage of employers who believe that the competencies of graduates of the programme:
  - fully complies with the requirements set to modern specialists in the industry - 75%.
  - essentially complies with the present requirements to specialists in the industry, however, insignificant remarks are present - 25%.
  - there are few graduates whose competencies comply with the present-day requirements to experts in the industry - 0%.
  - do not comply with the present-day requirements to experts in the industry - 0%
- The percentage of graduates satisfied with the learning outcomes: "Do you feel prepared for independent work in your field of study?", 75% of graduates replied in the positive
3. **Direct assessment of competencies by an expert**

*Criterion assessment: Excellent*

During the visit, a direct assessment of the competencies of graduate students was conducted. In direct evaluation, students of the 2 (second) year of the Master's Programme took part in the number of 14 people, which is 100 % of the graduate course.

In the process of direct assessment, test and exam materials developed by the educational institution were applied as far as the experts considered these materials as valid.

To analyze the formation of competencies, the experts selected the following:

- **Assessment of competencies characterizing the individual's personal qualities as an integral part of their professional competence:**
  - **GCM-5** Prepared to work on professional texts in English and Russian
  - **GCM-3** Capable of mastering new research methods independently and modifying their professional activities

- **Assessment of competencies aimed at the development, maintenance and improvement of communications:**
  - **GC-3** To use and speak fluent Russian and foreign language as business communication means
  - **GC-5** To master independently new research methods that result, among other things, in change of the scientific and scientific and production field of study of its professional activity

- **Assessment of professional competencies ("competence core"), including the competencies reflecting the need (requirements) of the regional and/or federal labor market, depending on the main consumers of the graduates of the programme:**
  - **PC-2** "Shall be able to identify and formulate the problems, tasks and methods of scientific research using the means of geodesy, cartography and geoinformatics; make a synopsis of scientific works, make systemic descriptions of the accumulated spatial data in the science of our country and foreign science and practice and prepare analytical reviews of process and phenomena development; generalize the obtained results within the context of the scientific researches".
  - **PC-4** "The student shall know and master the fundamentals of designing, expert and analytical activities and carrying out of cartography and geoinformatics researches with use of modern approaches and methods and software and hardware complexes."
  - **PC-3** "Shall know regulatory and legal framework of the organization and performance of topographic and geodetic, cartographic and geo information works"
The knowledge and the level of competencies forming were assessed in the form of a discussion according to the results of the researches that were carried out in the process of the work on the master's thesis. The students of Master's programme should clearly formulate the objectives and the tasks of their scientific work (master's thesis), its practical importance as well as specify on what normative legal documents they were based during their works and what software they used.

Based on the direct assessment of competencies results, the experts have discovered the following:

<table>
<thead>
<tr>
<th>Level</th>
<th>Percentage of students</th>
<th>Sufficient level (students coped with 80 % of the proposed tasks)</th>
<th>Acceptable level (percentage of tasks solved: 50 to 79 % of the tasks were completed)</th>
<th>Low level (percentage of tasks solved: less than or equal to 49 %)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sufficient level</td>
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<tr>
<td>Acceptable level</td>
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<tr>
<td>Low level</td>
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</table>

Results of direct assessment of competencies characterizing the individual's personal qualities as an integral part of their professional competence

<table>
<thead>
<tr>
<th>Percentage of students</th>
<th>Results</th>
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<tbody>
<tr>
<td>90%</td>
<td>+</td>
<td></td>
<td></td>
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<tr>
<td>10%</td>
<td>+</td>
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The results of direct assessment of competencies aimed at the development, maintenance and improvement of communications

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<tr>
<th>Percentage of students</th>
<th>Results</th>
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<tr>
<td>90%</td>
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<tr>
<td>10%</td>
<td>+</td>
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The results of direct assessment of professional competencies ("competence core"), including the competencies reflecting the need (requirements) of the regional and/or federal labor market, depending on the main consumers of the graduates of the programme

<table>
<thead>
<tr>
<th>Percentage of students</th>
<th>Results</th>
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<tr>
<td>100%</td>
<td>+</td>
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When conducting the quality assessment of education, the experts got acquainted with 3 graduate qualification works, which amounted to 40 % of the graduate works of the previous year in this direction. The expert concluded that the analyzed graduate qualification works almost fully complied with all the requirements stated below.
GRADUATE QUALIFICATION WORKS

<table>
<thead>
<tr>
<th>No.</th>
<th>Objects of assessment</th>
<th>Expert commentaries</th>
</tr>
</thead>
<tbody>
<tr>
<td>1.</td>
<td>Topics of graduate qualification works correspond to the field of study and current level of scientific and/or technological development in the programme field.</td>
<td>100%</td>
</tr>
<tr>
<td>2.</td>
<td>The tasks and contents of graduate qualification works are aimed at demonstrating competency formation in the graduate.</td>
<td>100%</td>
</tr>
<tr>
<td>3.</td>
<td>The degree to which data collected or received during the predegree practice and the implementation of course projects was incorporated in the independent research part of the graduate qualification works.</td>
<td>The practice materials were used in 33% of the graduate qualification works.</td>
</tr>
<tr>
<td>4.</td>
<td>Graduate thesis topics are defined by the needs of manufacturers as well as the experimental purposes of teachers of the educational institution.</td>
<td>30%</td>
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<tr>
<td>5.</td>
<td>The findings of graduate qualification works can be applied in industry.</td>
<td>It is noted in the review for the graduate qualification work by Tarasova that the results are being practically implemented.</td>
</tr>
<tr>
<td>6.</td>
<td>The degree to which research findings of the chair, faculty and outside research and production and/or research organizations was incorporated in the independent research part of the graduate qualification works.</td>
<td>0%</td>
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</tbody>
</table>

Conclusions and recommendations of experts

Conclusions
Students are in work before they graduate. They have a higher than average salary and are rapidly promoted or set up their own companies. The high level of achievement was clearly demonstrated by the graduates during on-site visit.

Recommendations
1. The university should examine opportunities for further developments in this area (increase the intake and create new modules) as the needs of the local market are not being fully met. Students don’t even have time to graduate
before full-time employment in an increasing number of cases because the
demand for them and their skills is so high.

2. Growth should be envisaged and planned for, but also new developments –
especially for online training courses, which can and should be income
generating.

3. Even more partnerships with local employers should be actively encouraged.
These can support investment in the programme and resourcing – especially
equipment and software.

Additional material

Based on the results of the questionnaire survey of the students of the
programme, the educational institution presented the data that were checked by
experts during the full-time visit. The data submitted by the educational institution
were confirmed by experts as a result of a full-time visit.

It allows the experts drawing a conclusion about a high level of education
quality.
QUALITY ASSURANCE OF EDUCATION

1. Strategy, aims and management of the programme

Criterion assessment: Excellent

Strong points of the programme

A strategical objective of the programme is increase of the education quality and the competitive ability of the Master degree programme graduates, effectiveness of higher education institution’s potential use, activization of scientific researches, expansion of the scientific and industrial communications, as confirmation for this serves the fact that during the site visit and meeting with employers and students employers and students highly praised the department, the strategy aims and management of the programme.

The system of common cultural and professional competencies formed in the educational standard of St. Petersburg State University allows to obtain the level of general theoretical and professional knowledge and skills that ensures for the graduates competitive advantages in the labour market as well as assist in training of responsible and initiative specialists that have logic and systemic thinking pattern.

The thought-out policy in the field of education quality management covers all aspects of the educational process and allows operatively and effectively respond to external and internal challenges.

The development strategy specifies the key strategic development directions for the programme.

1. Development of the programme attractiveness and increase of the education quality foresee taking into account the needs of the labour market in the structure and content of the programme, development of the academic mobility system; development of interaction with organizations - employers.
2. Development of scientific researches, expert and innovative activities foresees increase of publication and conference activities of the academic staff and the students.
3. Development of learning and teaching infrastructure foresees a broad implementation of information processing technologies in the educational process.
4. Effectiveness increase of use of SPBU information and technological infrastructure.
5. Development of material and technical and hardware technical basis of the programme includes improvement of the hardware and software basis of the programme.
Recommendations:

1. To agree the wording of the competencies with the professional standards of the branch (geodesy, cartography, photogrammetry) in the process of their development and approval.
2. The employers were concerned about the lack of future thinking in the strategy to meet their growing needs and the rapidly changing external economic environment. There is an urgent need for future planning for growth. The sector is expanding at 12-15% per annum and the demand from graduates already cannot be met and places are unfilled. In order to address this, a strategic business plan should be developed with the Faculty and programme team, which allows their skills and expertise to be further developed and courses, training, consultancy and other business opportunities to be planned for and developed. This in turn would support additional resourcing which is urgently needed to maintain high quality provision.
3. Employers, students and graduates were highly critical of central services. The programme needs to work with state of the art equipment and software, to ensure the graduates are best prepared for the employment opportunities available to them. This should be delivered centrally – however there are major flaws in the central IT support system, where software updates are ordered but not followed up, computers are not updated and equipment is not provided when needed. As a result programme staff waste a lot of time trying to fix things and install software which should have been done centrally.
4. It is recommended the central support IT system is reviewed and changes made to ensure latest software updates are provided each semester. Orders should be followed up and an open, transparent database system of IT support is put in place. This will allow the tracking and reporting of support jobs and upgrades.
5. It is recommended obtaining a campus-wide licence for ArcGIS (the state of the art GIS software). The international expert already placed the programme leaders in contact with the suppliers as a software donation may be possible.
6. It is suggested having a student licence system so students can use the software at home on their own devices should be implemented. This will allow the Cloud-based systems to be used widely across the campus. It will also enable collaborative research and development projects to be initiated.
7. A further issue is the low level of use of the e-learning system and the lack of pedagogical support from central services. A central pedagogical unit should be set up to support the use of Blackboard for e-learning

2. Structure and content of the programme

Criterion assessment: Excellent

Strong points of the programme

1. Good connection with manufacturing and orientation to the needs of the labour market Taking into account of employers' opinions during development of
the course syllabi, subjects of the graduate qualification works, programmes of practical training.

2. The breadth covered by the programme, means that the programme goals correspond closely to the goals and objectives of the professional activities of graduates. There was evidence of high quality enquiry-based project activities and first class dissertation work often with the use of field studies.

**Recommendations:**

1. The work on reviewing syllabi shall be continued by the representatives of the employers community.
2. To obtain the reviews of the representatives of the employers community for the Programme as a whole.
3. The university should seek to maintain the breadth of opportunities in the programme as this was commended by the employers and ensures flexibility in the graduates, while allowing specialisation of staff and new developments required in the field. For instance developing citizen science with other members in the faculty and other faculties. This will also offer opportunities for more applied research.

**3. Teaching and learning materials**

**Criterion assessment: Excellent**

**Strong points of the programme:**

The disciplines developed by the AMC (academic and methodological commission) comply with the approved educational standard.

According to the Order d/d 28.01.2015 No332/1 "On the procedure of the expert examination of the academic and methodological documentation" 100% of the syllabi pass the expert appraisal by the academic and methodological commission of the Institute for Earth Science. The representatives of the employers are included in the AMC composition. This procedure provides a basis to suppose that 100% of the syllabi are agreed with the employers. Nevertheless, the professional partners of the programme recently reviewed some individual syllabi: General geographic mapping - JSC "Aerogeodesy"; GIS software, tridimensional analysis using GIS means - Nansen Environmental and Remote Sensing Centre (Fund "Nansen-center"); ecological GIS, ecological mapping - CJSC "ECOPROCT" etc. About 15% of the syllabi altogether were reviewed by the employers. The strategy of the programme development foresees step-by-step reviewing of all syllabi in the organizations - employers and by professional partners.

**Recommendations:**

1. Purchasing of specific resources – like UAVs, drones - should be prioritised. Support for this may be sought from employers or the costs shared if obtained as a result of joint collaborative projects with other faculties in the university.
2. Updating and repairing of equipment is important – sufficient resources need to be allocated to the faculty for this.

4. **Educational technologies and methods**

*Criterion assessment: Good*

**Strong points of the programme:**

1. The educational process includes all modern techniques and methods: presentation, problem-centered, overview, conceptual, and other lectures; problem-centered, discussion, role-playing, and other seminars; experimental, research, analytical, project-based, and workshop practical classes; self-study including independent work on educational and professional literature, preparation of reports and presentations, calculations, simulations, etc.

2. The diversity of educational techniques and methods enables a multifaceted and comprehensive presentation of the disciplines and thus to develop the stated competencies.

**Recommendations:**

1. It is recommended to update GIS software on the computers used during teaching of the programme. During the visit experts saw that there are not enough computers with latest GIS software. The versions available were quite dated, despite orders for upgrades being approved they have yet to be supplied. The problem appears to lie with the central purchasing unit and IT Services. There is little or no communication between these central services and the teaching staff/faculty. As a result software upgrades on order more than one year have not yet been made available to staff or students. The teaching staff have resorted in some cases to uploading the software themselves and dealing with other technical issues because central support was not available.

2. It is recommended to consider the issue of student licences and campus-wide software. This would solve many of the issues raised during the site visit and allow many different programmes to benefit from the software concerned. Plans should be put in place to make the ArcGIS suite of software made centrally available to all students and staff, as well as open source alternatives. A system for student licencing should be developed and used.

3. The university should consider establishing a virtual expert system to support staff with e-learning or better to create a unit specifically for this - to make much better use of their Blackboard system. Support should be established from the central university for Blackboard, not technical but developments in pedagogy. The goal would be to develop teacher excellence and expertise in it’s use and then share it across all faculties. The central unit should do that across the university.

It is recommended some pedagogical training is made available to staff members in the use of Blackboard, this should be done by e-learning experts. In the longer term the university can best do this and maintain relevance by establishing a central unit to support staff and experiment with latest updates and opportunities.
system of faculty champions can be initiated with competition between staff for innovative uses and rewards such as conference attendance. Experts noted during site-visit that Blackboard is not being used for e-learning at all. The reason is because the academic and administrative staff members have not had pedagogical training or support to help them develop its use. As a result it is largely employed only as a document store and the e-learning functionality of Blackboard is largely redundant. This is a huge waste of money for the university as Blackboard has a lot of potential.

4. The rise of BYOD (Bring Your Own Device) and the Cloud is changing how resources, courses and learning should be organised - a special group should be set up to explore the challenges and opportunities. A member of the GIS department should be involved.

5. Generally speaking there needs to be much more central support for teaching - not psychology but pedagogy. This should be mirrored in the department with a member of staff given responsibility and time to develop this.

6. There should be more involvement in online developments. This should be part of the business plan as there are lots of opportunities for income generation through offering professional training and re-training.

**Additional material**

During the visit, the experts attended a class, the analysis of which is presented below.

Full name of the teacher Shtykova Natalia Borisovna, associate professor, candidate of geological sciences
Group/ specialty Geo information mapping, the 1st year of the Master degree programme
1. Discipline/ module Experience in GIS creating and use
2. Learning session type
  □ practical classes
3. Subject of the learning session: Creation of GIS project and map montage based on the existing digital data
4. Goal of the learning session: Study of work fundamentals in ArcMap program
5. Objectives of the learning session: Conversion of the source shape-files and Excel table with sampling results in BGD; Building and check of the topology; Creation and drawing up of GIS project: preparation and presentation of data frames (basic map + cutting), creation of pseudonyms, domain vocabularies, signatures according to the attributes and annotations; Designing of conventional signs and explanatory notes; Creation of map montage; Entry of GIS-project meta data. This task for the whole unit of classes on this topic.
6. Material and technical support of the learning session: Computers with installed software, fixed screen, projector.
## ASSESSMENT OF THE TEACHER

<table>
<thead>
<tr>
<th>No.</th>
<th>Analysis criteria</th>
<th>Indicators</th>
<th>Rating (0, 1, 2)</th>
</tr>
</thead>
<tbody>
<tr>
<td>1.</td>
<td>Compliance with the training schedule</td>
<td>Timely start and end of class, time-balanced sections.</td>
<td>2</td>
</tr>
<tr>
<td>2.</td>
<td>Organizing time</td>
<td>Greeting. Topic, goal messaging (connection of the goal with the competences formed).</td>
<td>2</td>
</tr>
<tr>
<td>3.</td>
<td>Motivation of listeners for upcoming activities</td>
<td>Indication of relevance, the formed professional and / or social and personal competencies.</td>
<td>2</td>
</tr>
<tr>
<td>4.</td>
<td>Psychological climate in the audience</td>
<td>The presence of positive emotional interaction between the professor and students; mutual benevolence and audience involvement.</td>
<td>2</td>
</tr>
<tr>
<td>5.</td>
<td>Quality of presentation</td>
<td>Structured material; the clarity of the definition of current tasks; systematic and accessible presentation; adaptability of presentation to the peculiarities of the audience; availability of examples, relevant facts.</td>
<td>2</td>
</tr>
<tr>
<td>6.</td>
<td>Conformity of the content to the course programme</td>
<td>Compare with working curriculum of the discipline (teaching and learning materials).</td>
<td>2</td>
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<tr>
<td>7.</td>
<td>Use of visual materials</td>
<td>A textbook, a workshop, handouts, tables, drawings, etc.</td>
<td>2</td>
</tr>
<tr>
<td>8.</td>
<td>Oratory</td>
<td>Audibility, intelligibility, euphony, literacy, speech tempo; facial expression, gestures, pantomime; emotional saturation of the performance.</td>
<td>2</td>
</tr>
<tr>
<td>9.</td>
<td>Feeling the audience</td>
<td>The ability to respond in time to changes in perceptions of the students.</td>
<td>2</td>
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<tr>
<td>10.</td>
<td>Civility in relation to students</td>
<td></td>
<td>2</td>
</tr>
<tr>
<td>11.</td>
<td>Methods of organizing attention and regulating students' behavior</td>
<td>Increase of interest among listeners (original examples, humor, rhetorical techniques, etc.); involving listeners in a dialog, into the process of performing tasks, etc. But not: open call for attention of listeners; demonstration of disapproval; psychological pressure, blackmail.</td>
<td>2</td>
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<tr>
<td>12.</td>
<td>Maintaining &quot;feedback&quot; with the audience during the class</td>
<td>Learning control</td>
<td>2</td>
</tr>
<tr>
<td>13.</td>
<td>Summarizing the learning session (reflection organization)</td>
<td>The organization of reflection, during which students actively discuss the outcomes</td>
<td>2</td>
</tr>
<tr>
<td>14.</td>
<td>Image</td>
<td>Compliance with corporate style, presentability, charisma</td>
<td>2</td>
</tr>
<tr>
<td>15.</td>
<td>Final grade</td>
<td></td>
<td>2</td>
</tr>
<tr>
<td>16.</td>
<td>Notes and suggestions of an expert: The class objective was training of the students concerning the practical work on GIS creation with ecological orientation in the offshore area of North-West region in ArcMap program. The teacher explained the sequence of the work with demonstration of the sequence of operations on the screen. In the process of the classes the teacher answered the questions of the students, asked questions on the materials already studied, exercised individual control of the correctness of the tasks carried out by each student. The teacher paid a special attention to the mistakes, defects and procedural violations committed by the students during performance of the previous task. The teacher recommended to pay more attention to the development of the system of conventional signs, to the selection of the coordinate system, to use of logic operations &quot;And&quot; &quot;Or&quot; in the determining queries. It complimented the students for the professional work with annotations in ArcMap. The classes were held in a quiet business-friendly atmosphere.</td>
<td></td>
<td></td>
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</tbody>
</table>

While performing the desktop analysis of the report on self-examination, the analysis of the curriculum and the schedule of the classes, the experts determined that the percentage of practical learning sessions in an interactive form on the programme on average is more than 50%.

5. **Teaching staff**

**Criterion assessment: Good**

**Strong points of the programme**

The academic members of staff are well qualified to deliver the programme. It is a credit to them that they maintain high levels of commitment and engagement, despite few opportunities for professional development available to them.

**Recommendations:**
1. To develop the young teachers support system, stimulate materially and non-
materi ally the work on dissertations, assist in participation in the conferences, 
internship period organization.
2. To organize the further training of the teachers on the problems connected 
with use of modern technologies and teaching methods.
3. Working with industry on joint projects should be encouraged, this may 
involve – secondments from teaching, staff internships and other opportunities. 
Possible entrepreneurial activities should be encouraged and developments with 
the public and private sector well remunerated.
4. More resources and opportunities need to be provided to academic staff on 
the programme by the university to avoid disenchantment and reduction of 
motivation. Training of staff needs to be a high priority - upskilling them in their 
rapidly developing area is necessary for all staff. Resources should be provided for 
this. Staying up to date is a rapidly changing area is very challenging, largely 
because few (no) opportunities are available for development and professional 
development and conference attendance has been rejected.
5. There needs to be much more central support for teaching - not psychology 
but pedagogy. There should also be help available in the faculty with a member of 
staff given responsibility and time and encouragement to develop this area.
6. The department needs much more international development for staff - 
opportunities to see how other departments and units are developing e.g. Munich, 
Salzburg, UCL
7. The university must encourage the staff by allowing them to develop 
professional online courses - each year lecturers apply but they are not accepted. 
There is a lot of frustration at the time being wasted in this. More resources need to 
be made available and the department should be encouraged. The existing system 
leads to lack of confidence and career progression
8. The university should find ways of promotion of its staff, for example: to 
professor, Ass. Professor. There appear to be no (few) such promotion 
opportunities for staff.
9. International activities need to be more developed. Engaging expert staff on 
secondment / sabbatical will help raise the international profile bring lots of fresh 
and innovative ideas into the team
10. It is recommended employing an expert in the field (entrepreneurship and 
GIS) to diversify the income generation and increase the potential to develop high 
quality research programmes.

6. **Material, technical and financial resources of the programme**

**Criterion assessment: Good**

**Strong points of the programme:**

100% of classrooms used in the educational process are equipped with the 
required modern equipment. Lecture classrooms are equipped with projection 
equipment, classrooms for practical classes - with computers, projection 
equipment and software with open code Lasarus, Python, QGIS, GRASS, SAGA ,
as well as with domestic software (EasyTrace, ScanExImageProcessor, Photomod).

All educational facilities offer WLAN access.
The university has a unit called Resource Center for Space and Geographical
Information Technology with a network of GLONASS/GSP basic stations (three
stations in Saint Petersburg, Petrodvorets, and Sablino) and an RPD receiving
station by ScanEx, which is currently receiving images from the Modis radiometer.

**Recommendations:**
1. To bring operatively to the notice of the department information on the
software purchase and update regularly the software already installed.
2. There is huge potential for growth in this programme. The university should
carefully explore with the staff in the department, future developments for the
Department and their programmes. There is considerable potential for growth. The
result should be clear aims for the next 5 years and the development of an agreed
business plan. The business plan should enable and encourage growth.
3. The faculty needs to be supported in making their accommodation, rooms
etc. much more homely and 'geographical'.
4. ArcGIS (the industry standard) should be obtained as a campus licence and
include student licences - it can be used in lots of faculties and departments.
5. The University need urgently to have a central site licence service - software
updated regularly There are huge administrative problems. There are slow/no
responses from central administration to department needs - more than 2 years
waiting for software updates in some cases or no response at all in others. The
members of staff find it hard to get specific software working on certain machines.

7. **Information resources of the programme**

**Criterion assessment: Good**

**Strong points of the programme**

All students and teachers have access to all educational electronic
resources included in the SPBU's subscription. Any computer with an Internet
connection can be used to access the resources using individual logins and
passwords that each SPBU student has: [http://www.library.spbu.ru/help/ezpr.html](http://www.library.spbu.ru/help/ezpr.html),
access the on-line learning system at [http://www.bb.spbu.ru](http://www.bb.spbu.ru).

A university-wide authentication system (a single login and password) is
used, in particular, to access the corporate e-mail as well as on-line resources of the
library and the BlackBoard distance learning system. The latter enables interaction
between teachers and students. The following services are created within the
framework of information systems: [http://abc.spbu.ru](http://abc.spbu.ru), [https://bb.spbu.ru/](https://bb.spbu.ru/)
, [https://pure.spbu.ru/](https://pure.spbu.ru/), [https://courses.spbu.ru/](https://courses.spbu.ru/), as well as [https://mail.spbu.ru/](https://mail.spbu.ru/). A
dedicated resource has been established at [https://delo.spbu.ru/](https://delo.spbu.ru/) to maintain
electronic documentation management.
Recommendations:
We recommend to hold training courses on the possibilities of SPBU Blackboard system as today the system is used as storage for documents but not as a system for study.

8. Research activities
Criterion assessment: Good

Strong points of the programme

1. The research work of students intensified for the last 3 years.
2. Scientific research is mandatory part of the work of the teachers. The basic directions of the research work are as follows:
   • Research using RFBR Grant ("A Study of the Methodological Aspects of Microrelief Simulation and Mapping in a GIS Environment Using Data from Various Sources") an Russian Geographical society.
   • Work within the scope of the Federal Special Purpose Program "Researches and developments on priority directions of science and technology sector development in Russia for 2014 - 2015 years"
   • Participation in international and Russian conferences
   • Organization of International scientific-practical conference "Geodesy, cartography, geoinformatics and cadastres" on SPBU basis. From idea to implementation", 2017
   • Publication of research results in the leading scientific publications (indexable Web of Science Core Collection or Scopus).
3. The teachers do researches in accordance with their scientific interests, the results of the research work are used in the educational process. For example, Lasebnik O.A. gives the course "History and methodology of geodesy, cartography and geoinformatics" and her research work is dedicated to the history of cartography and cartographic sources ("Maps and atlases of the XIXth century, collections of the cartography and geoinformatics department of the St. Petersburg university", "Electronic collection, cartographic heritage of Russia").

Work by Voinarovskiy A.E. "Digital technologies of architectural photogrammetry" are used in the course "Architectural photogrammetry".

Recommendations:
1. To develop the different forms of the scientific and learning and teaching collaboration (internships periods, joint scientific projects, holding of guest lectures, master classes etc.) with other institutes of higher education both with Russian and with foreign ones.
2. Generally more research needs to be done and presented and published internationally. As a result the university should offer more opportunities to the department to attend international conferences and share their excellence.
3. In order to avoid staff becoming de-motivated, because there are so few opportunities for them, additional resources should be guaranteed to help them to gather research grants and develop more collaborative research with others. This may include partnerships with industry and collaboration with other faculties in the university. It should be included as part of the suggested business plan.

4. Opportunities for staff (and even student) conference attendance, including learning and teaching and the use of technologies for teaching, needs to increase.

9. **Employer participation in programme implementation**

   **Criterion assessment: Excellent**

   **Strong points of the programme:**
   2. Employers suggest or approve research themes, offer work experience internship, and employ students for part-time jobs to make them fulltime when they have graduated. For example, E. V. Eness (graduated in 2017) began to study the theme suggested by Arkhitekturnaya Fotometriya LLC when she enrolled in the programme in 2015; she took work experience internship at the company in 2016–2017 and is currently employed as a cartographic engineer.

   **Recommendations:**
   1. To involve the employers in creation of the business plan of the programme development.
   2. To perform questioning of the employers for their needs in re-training courses for the purpose of further organization of similar courses on a fee paid basis.
   3. To hold 1 master class during the academic year with the owner of the company that works in the programme field of study, for explanation of the need of mastering of entrepreneurship fundamentals to the students.

10. **Participation of students in determining the content of the programme**

   **Criterion assessment: Good**

   **Strong points of the programme:**
   Students participate in programme management through the following bodies and procedures:
   - the SPBU has a Young Scientist Council. Representatives of the Council present their initiatives at chair meetings and meetings of the faculty's teaching commission.
- representatives of the Student Council of the teaching and research unit are members of Scientific Councils (see the Statute of Saint Petersburg University), Library Councils, Scholarship Councils, and the trade union
- participation in the education quality monitoring two times a year (e.g. Order No. 2903/1 of 15.04.2016 "On Carrying Out the SPBU Student Survey in 2016")

**Recommendations:**
1. Meetings that link employers and students to the course programme might help avoid misunderstandings and differences in perception.
2. To hold once a year meeting/ carry out questioning with the students of the 2th course on Master degree programme for identification of their wishes for programme updating.

**Additional information:**
The programme is clearly meeting employers needs – which were quite different to student expectations. The challenge is to mediate between a broad base required by employers, while considering the increasing specialist demands of the students.

11. **Student services at the programme level**
**Criterion assessment: Excellent**

**Strong points of the programme**
Within the framework of SPBU there is a wide range of extracurricular activities that allow to take into account the students' personalities and inclinations, in particular to facilitate the socialization and adaptation of socially disadvantaged students. Information on scheduled events, conferences, competitions, etc. is posted in Extracurricular Activities ([http://www.students.spbu.ru](http://www.students.spbu.ru)) on the SPBU portal as well as the web pages of the respective units (Student Council, Trade Union, Student Competition, etc.), including the SPBU ESI news feed ([http://earth.spbu.ru/](http://earth.spbu.ru/))

The students are involved in the following:
- volunteering (arranging the Big Geographic Festival and the GeoCa Conference);
- Research work. Most students have experience as speakers at conferences;

**Recommendations:**
Recommendations for the support of students in the period of training, in terms of e-learning, for example, were considered in the criteria above.
# CV OF THE EXPERT (EXPERTS)

**Full name of an expert: Bilibina Natalia Andreyevna**

<table>
<thead>
<tr>
<th>Place of employment</th>
<th>State Federal-Funded Educational Institution of Higher Professional Training &quot;Moscow State University of Geodesy and Cartography&quot; (MSUoGaC)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Position</td>
<td>Associate professor of the department of MSUoGaC</td>
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<tr>
<td>Education</td>
<td>Higher</td>
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<tr>
<td>Academic degree and academic title</td>
<td>Candidate of Technical Sciences</td>
</tr>
<tr>
<td>Additional titles and degrees</td>
<td>Honored worker of higher education</td>
</tr>
<tr>
<td>Professional achievements</td>
<td>Author of more than 35 academic works</td>
</tr>
<tr>
<td></td>
<td>The courses given &quot;Mathematical cartography&quot;, &quot;Cartography fundamentals&quot;, &quot;Designing and mapping&quot;</td>
</tr>
<tr>
<td>Research interests</td>
<td>Mathematical cartography, Designing and mapping</td>
</tr>
<tr>
<td>Practical experience in the field of the programme subject to assessment</td>
<td>Experience in teaching of cartographic disciplines - 35 years</td>
</tr>
</tbody>
</table>

**Full name of an expert: Beresiuk Nikolai Igorevich**

<table>
<thead>
<tr>
<th>Place of employment</th>
<th>Federal state budgetary institution &quot;A.P. Karpinsky Russian Geological Research Institute&quot;</th>
</tr>
</thead>
<tbody>
<tr>
<td>Position</td>
<td>The head of the educational consulting and methodological center on geoinformational technologies (GIS-center, A.P. Karpinsky Russian Geological Research Institute)</td>
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<td>Education</td>
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<td>Additional titles and degrees</td>
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<td>Professional achievements</td>
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<td>Research interests</td>
<td>Geoinformational systems in Geology</td>
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<td>Practical experience in the field of the programme subject to assessment</td>
<td>15 years</td>
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</table>

**Full name of an expert: Donert Karl**

<table>
<thead>
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<th>Place of employment</th>
<th>EUROGEO Association</th>
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<tbody>
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<td>Position</td>
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<td>Additional titles and degrees</td>
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<tr>
<td>Professional achievements</td>
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<tr>
<td>Research interests</td>
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<tr>
<td>Practical experience in the field of the programme subject to assessment</td>
<td>25 years</td>
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