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## REPORT

on the results of an independent evaluation of the main professional  
educational programme of higher education  
39.04.01 SOCIOLOGY “Sociology of social changes”  
at the Federal State Autonomous Educational Institution of Higher Education  
the “North-Caucasus Federal University” (NCFU)

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## **REPORT ON THE RESULTS OF AN INDEPENDENT EVALUATION OF THE MAIN EDUCATIONAL PROGRAMME**

The main educational programme "Sociology of social changes" is implemented within the specialization 39.04.01 SOCIOLOGY, directed by the department of Sociology and leads to the obtainment of the Master degree. The Head of the Department of Sociology, prof. D.A. Lushnikov, runs the programme.

An independent external assessment of the educational programme has been conducted by the AKKORK expert from November 8, 2016 until November 11, 2016.

### **CURRENT STATUS AND TRENDS OF DEVELOPMENT ON THE REGIONAL MARKET OF EDUCATIONAL SERVICES IN THIS FIELD OF STUDY**

#### ***Analysis of the role and place of the programme***

The following data indicate the demand for sociologists (experts in the field of sociology and related fields, including marketing) on the labour market in Stavropol: <https://stavropol.hh.ru> - 31 job offers (vacancies of "sociologist", "marketing expert", "merchandiser"); <https://stavropol.superjob.ru> - 57 job offers (vacancies of "sociologist", "marketing expert", "merchandiser"); <http://hotwork.ru/jobs/stavropol/> - 49 job offers (vacancies of "sociologist", "marketing expert", "merchandiser"). Besides the requirements for applicants include "higher professional education (psychology, sociology, pedagogy, personnel management)" and "knowledge of marketing principles, knowledge of sociology, psychology".

According to an inquiry of employers in Stavropol held in September 2016, the distribution of sociologists working in their professional area is the following: "marketing, advertising and PR" - 78%, "social sphere" - 65%, "public service" - 35%, "education and science" - 28%, "security agencies: Ministry of Internal Affairs, Federal Security Service, army" - 10%. In comparison to the year 2015, the applied activities as "marketing, advertising, PR" gained more popularity by 14% (graduates started to work in these areas).

The NCFU is the only university in Stavropol region, leading the educational programme in the field of study 39.04.01 Sociology. Number of students: 35 people (full-time), 17 people (extramural). The North Ossetian State University named after K.L. Khetagurov (the NOSU) provides educational programme in the field of study 39.04.01 Sociology in the North Caucasus Federal District. The Master's programme "Modern methods and technologies in the study of the social problems" is applied in this university. Number of students: 5 person (Full-time). Besides the NCFU and the NOSU the educational programme in the field of study 39.04.01 Sociology is implemented by Kuban State University in the South Region of Russia. The following Master's programmes are applied: "Ethnosociology" - full-time training, "Sociology of social changes" - extramural studies. Number of students: 21 people (full-time), 24 (extramural).

The percentage of THE NCFU graduates from the field of study 39.04.01 Sociology (26 people) out of the number of graduates from all other educational institutions in the region implementing this educational programme (29 people) is 86.2%.

#### ***Analysis of informational indicators***

The percentage of students, combining their studies at the university with a work in their professional area is 48.6%, while the work is temporary (having a job of the interviewers, coders, inspectors, assistant moderators, etc.).

- 85.7% of graduated respondents have found jobs within one year after graduation in the field of their study (specialization) - 85.7% of them - in their professional area.
- There are no graduates, employed at the request of companies.
- There are no students enrolled on the demand of employers.
- 21% of graduates work in the professional area of their field of study in the region.

- 7% of graduates work in the professional area of their field of study outside the region.
- 63,4% of students received a job offer after work practice.
- There are no complaints at the graduates of the programme.
- 7 positive feedbacks were received from the companies about the work of alumni.

## **SUMMARY OF THE PROGRAMME**

### **Strengths of the programme**

- Compliance of the field of study with the needs of the regional (federal and local) labour markets;
- Compliance of the programme with the industry trends in the professional areas of the graduates of the programme;
- Highly qualified teaching staff, that ensures the implementation of the educational programme;
- The specific of the North Caucasus region, its multi-ethnicity and poly-confessional feature, is taken into account when developing and implementing the programme.
- A large number of major Russian and foreign databases are used by the implementation of educational programme, as well as modern material, technical and software equipment (for example, SCOPUS, Web of Science, Science direct (Elsevier), Electronic Library System "Lan", Scientific electronic dissertation library of the Russian State library, Cambridge Journals Digital Archive Complete Collection, Nature Journal Digital archive published by Nature Publishing Group, Multidisciplinary Science Journal published by American Association for the Advancement of Science, Polpred.com, Mass media review, Electronic magazines library Annual Reviews Journals at annualreviews.org, Association of regional library consortia , Media portal "Information and communication technologies in education", University information system RUSSIA, Scientific electronic library e-Library, Presidential library, Publisher Sage Publications, Resource East View Publications, Publisher Springer Link, Royal Society of Chemistry, Collection of SOCIAL SCIENCES and others.
  - Young teaching staff (the average age of the department teaching staff - 40 years);
  - Administrative department holds active granting practices. So, for 2013-2016 academic years more than 3.723.000 roubles have been attracted from the Russian Humanitarian Science Foundation, Presidential grant programme for young candidates of sciences, the implementation of government contracts and the implementation of contractual works. The results carried by the Research and Development department are used by the Government of Stavropol Territory, the Stavropol Territory Committee for Nationalities and Treasury, are being implemented into educational process of the educational institutions and etc.
  - The assessment showed sufficient active involvement of employers in the educational process.
  - The complete system of work exists in the educational institution, aimed at the formation of personal and social competencies.

### **Weaknesses of the programme**

1. Not enough graduate qualification works, written on the basis of external orders.
2. Base department doesn't exist.
3. The international cooperation is not sufficient enough.
4. Few foreign students are studying at the program
5. Network learning system is not developing.
6. No e-learning.
7. The students don't know the strategy of the programme and don't participate in the discussion of the programme content or operational educational technologies. .
8. The topics of course theses don't take into consideration the opinion of various stakeholders.

9. More practice-oriented number of tasks (case studies) should be included in the Federal educational standards, as well as in the State Final Examination.
10. Guidelines and training materials for all subjects of the educational programme should be available for the students (for example, in the information library system “Folio”).
11. Low mobility level of teaching staff.

### **Recommendations**

1. Start working on the organisation of the main department through the signing of a cooperation agreement with one of the leading employers. This will give the opportunity to combine the efforts of the department with the practical activities of the organisation to attract students to the projects and orders, to obtain practical experience and scientific research, the experience of teamwork, and will provide competitive advantages for graduates on the labour market.
2. It is necessary to expand international cooperation, to attract foreign students, develop network learning system by signing mutual (multilateral) agreements with Russian and foreign educational institutions in the field of study.
3. The development of e-learning. Training of the teaching staff of the department should be organized how to use Moodle platform in their work.
4. It is recommended to the management of the programme to conduct the meetings with the students, where the content and structure of the educational programme are discussed, as well as academic disciplines and practices, operational educational technologies, specifics of the program, its strengths and place in the educational systems in the region are explained.
5. The process of managing the program, in particular, the definition of its content, educational technology, has to become more transparent by including students in the work of the department, educational committee, etc.
6. It is necessary to develop the mobility of the teaching staff of the department by actively inviting external lecturers (from Russian and foreign universities, universities of neighboring countries) and sending university teachers to lecture in terms of their field of study (through the exchange, mutual and multilateral agreements on cooperation).
7. Teachers of the programme should be actively involved in the updating of the possibilities offered by the integrated management system of the university (by filling its content with their academic disciplines, placing training and teaching support materials, including homework for students, educational texts, scripts of lectures, etc., thereby forming educational and methodological framework of the educational program. Teaching instructions and guidelines for all disciplines of the educational programme should be available for the students (for example, in the information library system “Folio”).
8. The subjects of the graduate qualification work should be more focused on the requirements (requests) of the particular companies (not only on requests by the NCFU).
9. The interactive side of teaching must be increased (the development of blueprints, trainings, business games, etc.).
10. To initiate the establishment of joint educational programmes with foreign universities and research institutions.
11. To use the resource of Master alumni in the organisation and management of the educational process, by conducting additional surveys and making adjustments to the content of the educational programme based on the opinions of the students.

### **Profile of learning outcomes assessment and education quality assurance**

No	Criterion	Mark
<i>I</i>	<b>Quality of education outcomes</b>	

	1.	Demand for graduates of the programme on labour market	4
	2.	Satisfaction of all customers	5
	3.	Results of direct assessment	3
<i>II</i>	<i>Quality Assurance:</i>		
	1.	Strategy, goals and programme management	4
	2.	Structure and content of the programme	5
	3.	Teaching materials	5
	4.	Technologies and techniques of educational activities	4
	5.	Teaching staff	5
	6.	Physical facilities and financial resources	5
	7.	Informational resources	5
	8.	Research activities	4
	9.	The participation of employers in the implementation of educational programmes	5
	10.	Participation of students in determining the content of the programme	4
	11.	Services for students	5
	12.	Career guidance and preparation of applicants	5

## QUALITY OF LEARNING OUTCOMES

### *Direct assessment of competence*

A direct assessment of students' competence was conducted during the on-site visit. The students of the second-year (graduating year), 3 persons, representing 20% of the course, have taken part in the process of the direct assessment.

Control measurement materials developed by the educational institution have been used during the direct assessment procedure, as these sources had been considered valid by the expert.

In order to analyse the development of competence the expert chose the following one: the ability and capacity to independently use the knowledge and skills of the philosophy of social science, the latest trends and directions of modern sociological theory, methodology and techniques of the social sciences as applied to the problems of fundamental and applied research of social communities, institutions and processes of social opinions (PC-1).

Conducting the procedure of the direct competence assessment, the expert used the following measurement and control materials: test questions (Example: What dominated in the national science of '60s in 20th century (dogmatic, patristic, scholastic, pluralism, realism), who is the founder of theoretical and special ethnomethodology concepts (Garfinkel, Park, Schütz, Merton), one of the basic concepts of the Bourdieu sociological theory is the concept of (field, ignorance, habit, symbolic violence).

As a result of the direct assessment of competence expert has revealed that 33% of students have acceptable level of solved tasks, 66% have a sufficient level.

Level Students ratio	Sufficient level (have managed with 80% of the proposed tasks)	Acceptable level (the percentage of solved tasks from 50 to 79%)	Low level (percentage of solved tasks is less than or equal to 49%)
	66	33	0

During the assessment of the quality of education, expert had acquainted with 2 graduate qualification work, representing 50% of the graduate works of the last year in this field of studies. It was concluded that all chosen graduate qualification works correspond to all the requirements stated below

### GRADUATE QUALIFICATION WORKS

(THE ASSESSMENT IS MADE BY L.V. TEMNOVA)

No	Objects of assessment	Comments of the expert
1.	Subject of graduate qualification work corresponds to the field of studies and modern level of science, technology and (or) software technology.	Yes. 100% of graduate qualification works correspond to the basic scientific directions of the department and relevant to solve the problems on regional and federal level. For example, the recommendations formulated in the papers of Master's alumni O.V. Mikina "The expert evaluation by employers of the Bachelor training system in the specialization "Sociology", A.P. Istomina "Institutional transformation of modern Russian higher education", can help improve the higher education system.
2.	Tasks and contents of graduate qualification work are aimed at confirmation of graduate competences.	Yes. 100%

3.	Utilization rate of materials collected or obtained during the working at pre-degree practice and implementation of course papers in the graduate qualification work.	100% of graduate qualification works are based on the results of their own research work. The students use the materials collected during their work at pre-degree practice when writing the graduate qualification work and course papers.
4.	Subject of graduate qualification work is defined by the requests of industrial organisations and tasks of experimental activities solved by the faculty of the institution.	Yes. 50% of graduate qualification works are made on the request of organisations and companies.
5.	The results of graduate qualification work find practical application at the workplace.	Yes, 50%, as well as in the educational practice of the NCFU
6.	Utilization rate of the results of research activities of the department, faculty, and third-party research and production and / or research organisations when performing independent research parts in the graduate qualification work.	100% of graduate qualification work are performed in accordance with the research activities of the department (for example K.V. Korolkov "Penitentiary inclusion of juveniles in Russia: the sociological analysis", O.A. Bodrov "Social partnership in modern Russian society: three-level multi-paradigm analysis).

#### **GRADUATE QUALIFICATION WORKS**

##### **(MASTER'S THESES)**

**(THE ASSESSMENT IS MADE BY A.R. MASSALIMOVA)**

<b>No</b>	<b>Objects of assessment</b>	<b>Comments of the expert</b>
1.	Subject of graduate qualification work corresponds to the field of studies and modern level of science, technology and (or) software technology.	Relevant. Subject of the course papers and graduate qualification works reflect the actual problems of the development of the region and on the regional labour market. Appendix 8. List of the student course papers, graduate qualification works (projects), master's theses.
2.	Tasks and contents of graduate qualification work are aimed at confirmation of graduate competences.	Relevant Appendix: Federal educational standards and practices of the disciplines Appendix 12. The programme of State final examination
3.	Utilization rate of materials collected or obtained during the working at pre-degree practice and implementation of course papers in the graduate qualification work.	Relevant Appendix: Federal educational standards and practices of the disciplines 1/3 of the questions at state exam are made in accordance to the specific needs of labour market, presented in the form of tasks and have a practical focus, connected to the accomplished research for graduate qualification work
4.	Subject of graduate qualification work is defined by the requests of	Relevant. 50% of graduate qualification works are focused on the performance of the request



	industrial organisations and tasks of experimental activities solved by the faculty of the institution.	made by employers (in 2015-2016 academic years) Appendix 2.2.19.
5.	The results of graduate qualification work find practical application at the workplace.	Relevant. 50% of graduate qualification works have found practical application at the workplace of organisations and companies (in 2015-2016 academic years). Appendix 2.2.20.
6.	Utilization rate of the results of research activities of the department, faculty, and third-party research and production and / or research organisations when performing independent research parts in the graduate qualification work.	Relevant. The utilization rate of the results of research activities of the department, faculty, and third-party research and production and / or research organisations is not stated.

### **Conclusions and recommendations of the Experts**

1. To expand the practical application of the graduate qualification works.
2. When writing the master's thesis, the thesis must be based on scientific and monographic literature on the subject.
3. To pay attention to external requests on performing graduate qualification work.
4. To arrange correctly the links to the sources that are used.
5. To determine the extent to which the results of research activities of the department and faculty are used when performing independent research parts in the graduate qualification work.

## QUALITY ASSURANCE OF EDUCATION

### *1. Strategy, goals and programme management*

#### *Evaluation of criteria: good*

The programme development strategy is aimed at the formation, in the structure of human capital, of the regional community of academic sociological qualifications and competences on the study of social processes and changes, relevant to regional labour market needs, scientific traditions of the faculty and is aimed at ensuring the competitive socio-economic development of the subjects of the North Caucasus Federal District.

The main purpose of the strategy is to satisfy the demand in economic and social spheres, science and education of the North Caucasus on the staff with high qualifications and sociological competences. An important task in the development strategy of regional and local labour markets is a high-quality preparation of specialists required to ensure potential economic growth and development of innovative economy.

In accordance with the Strategy of socio-economic development of the Stavropol Territory, by 2020 Stavropol will be recognized as innovation and technology and business service centre of the North Caucasus, providing export of services, in accordance with the Strategy of socio-economic development of the Stavropol Territory up to 2020. The development of urban business has stimulated the emergence and growth of service sector companies, including those where graduates of the specialty "Sociology" may work - consulting, travel, design, advertising, communication, etc..

Regional and urban economy has needs for the specialists:

- In the area of marketing and sociological studies;
- Experts of information-analytical systems capable to develop and implement the monitoring on the basis of sociological research, statistical data, information from the companies and institutions, public organisations, internal affairs bodies;
- Specialists able to participate in the development and research support of investment projects.

Educational programme corresponds to the goals and objectives of the Development Programme of the North-Caucasus Federal University for 2012 - 2021 years and to the development strategy of the Institute of Education and Social Sciences.

Development strategy of the educational programme is based on the analysis and forecasting of the demand on regional labour market for specialists of this specialization regarding to the specialists from other educational institutions who will enter the market. The competitive advantage of the NCFU educational programme is the lack of educational institutions in the Stavropol Territory, providing the education in the field of studies 39.04.01 Sociology.

Positioning and relevance of the educational programme and its unique advantages in comparison with competitors are to prepare professional sociologists able to research and analyse the social changes, that take place in the economy, science, culture, politics, education, public and municipal administration, owning specific skills of analysing social processes in multi-ethnic and multi-religious regions, which is popular and relevant in Russia and on the international levels.

The strategy of the educational programme takes into account the demands and recommendations of employers (for example, Ltd. Research Centre "Analytics-SOUTH", Agency of Marketing Communications "Region-SK", Stavropol regional public organisation to protect the rights and interests of people with disabilities and people with limited mobility - "Dostupnost", Regional administration of the Federal State Statistics Service in the Stavropol Region, and others.).

Programme management system effectively attracts employers to the process of analysis, design and implementation of the program, for example: teaching of the specialized disciplines, participating in the State Final Examination, the expertise of the educational programme, the

development and regular updating of current training programmes and Federal educational standards, the organisation of work practices and others.

The internal monitoring and examination of the educational quality system is conducted in accordance with the model developed by the quality assurance system of education in THE NCFU.

Financial motivation of teaching staff is executed at the level of encouragement allowances and bonuses provided in accordance with the Regulations on the compensation and benefit policy of employees. A system for non-financial motivations (awarding of diplomas, letters of thanks, etc.) is provided according to the results of monitoring activities of teaching staff, and for the achievements in the field of science (for example, on a competitive basis - bonuses for the published articles in the journals Web of Science and Scopus), education and social activities. The interviews revealed that teachers are generally satisfied with the personnel policy of the educational institution and the current motivation system.

During the on-site visit of the experts, a set of interviews was conducted of the executive manager of the programme prof. D.A. Lushnikov, teachers, staff, employers, alumni and students. The obtained information help the expert make the following conclusions:

The executive manager of the educational programme and teachers see the aim of the educational programme in preparing graduates to the scientific and technological work, the establishment of professional skills and preparing to the innovative activities.

Students and alumni find the stated strategy of the programme relevant, giving the opportunity for future employment and the development of a professional career.

The employers have noted a good grounding of the interns and graduates and their willingness to solve the necessary production problems.

Therefore, a conclusion can be made that **the strengths of the programme** are as following:

- The strategy of the programme compliance with the needs of regional (federal and local) labour markets;
- The programme compliance with the industry trends within the field of studies of the graduates;
- The teaching staff is highly qualified and ensures the implementation of the educational programme;
- The specifics of the North Caucasus region are taken into account by the development and implementation of the programme.

### ***Recommendations***

1. The based departments of leading employers and (or) the departments of the university at the companies, which are the main employers of the graduates, should be organised in the educational institution.

2. To include in the development strategy of the educational programme the expansion of international cooperation, attracting foreign students, the development of a network learning system and e-learning.

3. As the result of the interviews it was revealed that management and teaching staff of the programme are aware of its strategy, when the students should be more informed about specifics of the programme, its strengths and place in the educational system of higher education in the region.

4. The programme of updating and innovative proposals should be presented to improve the programme execution.

5. To expand the involvement of students to take part into the educational process when implementing educational programme, what will create the necessary professional competence of the graduates, make competence adjustments and help the students obtain practical skills.

## ***2. The structure and content of the programme***

### ***Evaluation of criterion: Excellent***

Competence model of the graduate as an overall expected result of educational level upon completing the educational programme is designed in accordance with independently established educational standards of higher education in the NCFU in the field of study 39.04.01 Sociology and is a part of programme's content.

Regional specific of Stavropol Territory and the North Caucasus Federal District as its part consists of its multi-ethnicity and multi-confession.

The issues on the preparation of the graduate are solved in the course of development of competences taking into account the needs for satisfying the demand of the economy, social and cultural sphere of the North Caucasus on highly professional staff, having sociological qualifications and competences (GPC-2; PC-1 - PC-11); the needs of multi-religious multi-ethnic region of professional activity of graduates considering the priority of human values, respect for ethnic and religious traditions, awareness of the importance of relations between society, religion and science, the interaction between confessions, creating a spiritual environment for the moral development of the society (GC-2, GPC-1 PC-5, PC-6, PC-7), the need for integration of the North Caucasus Federal District and Stavropol Territory in the international community. (GC-2, GPC-1, PC-5, PC-6, PC-7).

The content of the programme takes into account the opinions of different stakeholders: the government – the strategy of the educational programme correlates with the Development Strategy of Russian Federation, Federation Development Strategy of the North Caucasus Federal District, Development Strategy of the Stavropol Territory as a subject of the Russian Federation; regional labour markets (meeting the demand of the economy, social and cultural spheres of the North Caucasus on highly qualified staff with sociological skills and competences); employers; opinions of the students on the basis of their assessment of the programme by the development of teaching materials, academic disciplines and working practices.

98% of students believe that the structure and content of the educational programme meet the expectations of the students. During the on-site visit, the expert conducted meetings with the students of the programme that is being evaluated. The conclusion can be made that the structure and content of the programme meets the expectations of the students.

### ***Strengths of the programme***

The educational programme takes into account the regional specifics of the North Caucasus Federal District and Stavropol Territory - its multi-ethnicity and poly-confessional. Students are involved in research on the priority (regional) areas of science: implementation of some regional research programmes to achieve socio-economic, socio-cultural and political objectives of the North Caucasus Federal District., Analysis of problems of state and municipal management in the North Caucasus Federal District; Analysis of regional socio-cultural processes; social research of socio-political and cultural development of the North Caucasus Federal District; development and implementation of effective methods of empirical research of the region potential (for example, "Monitoring the status of ethnic and ethno-confessional relations in the Stavropol Territory," "Independent sociological research of public satisfaction of municipal administration in Stavropol Territory with the activities of local administration of municipal government and others.).

### ***Recommendations***

1. Subject of the course work must take into account the opinions of different stakeholders, also reflecting in the requests of the employers.

2. The subjects of the graduate qualification work should be more focused on the requirements (requests) of the particular companies (not only on requests by the NCFU).

3. More practice-oriented number of tasks (case studies) should be included in Federal educational standards, as well as in State Final Examination.

4. The interactive side of teaching must be increased (the development of blueprints, trainings, business games, etc.).
5. The efforts of the teaching staff should be put into development of the e-learning course.
6. The content of the educational programme 39.04.01 Sociology should be harmonised with the educational programmes of leading foreign universities in order to increase the level of academic mobility and to use the potential of the programme within the framework of international projects and network learning programmes.

### ***3. Teaching materials***

#### ***Evaluation of criterion: Excellent***

The educational institution has developed the Regulations on teaching and methodological support of educational programmes of higher education, on the basis of which the teachers of the department develop the teaching materials of the university. This activity is controlled by the Methodical Instruction Committee of the university (the schedule of development of teaching materials' components; analysis of the innovation of current educational technologies; monitoring of the content and quality; analysis of the results of teaching materials' testing; methodological support for the development and implementation of teaching materials). Methodical Instruction Administration performs a general supervision (audit).

The percentage of Federal educational standards, developed on the basis of applied real practices (role play, brainstorming, round table, professional training, development of research projects, etc.), is accounting for 7%; provided by employers - 2%.

The tasks for passing working and pre-degree practices are aimed at obtaining by the students the skills of their practical use. They are aimed to test the establishment of the following competencies: GC-6, 7, 9; GPC-5, 2, 6; PC-1, 4, 7, 12.

The tasks for pre-degree practices are set in accordance with the subject of the graduate qualification work.

During the on-site visit, the expert reviewed the developed in the educational institution teaching materials (programmes of the practices, disciplines, State final examination programme, subjects of the course works and graduate qualification work etc.).

The assessment and control materials, which are used by the educational institution for monitoring the current students' knowledge, have been analysed.

By the results of the questionnaire submitted by the educational institution, the results of which were confirmed during the on-site visit, most of the students consider that their opinion is not taken into account when designing and updating of teaching materials.

#### ***Strengths of the programme***

1. The proportion of teaching materials agreed with key social partners is 80%.
2. A large number of databases is used by implementing the educational programme (for example, bibliographic databases on social sciences and humanities, EBS Urait (<http://www.urait.ru/>), Springer Link database (<http://link.springer.com/>), University's Information system RUSSIA (UIS RUSSIA) (<http://uisrussia.msu.ru/>), Consolidated archive of sociological data ([sophist.hse.ru](http://sophist.hse.ru/)), Sociology databank of the Russian Academy of Sciences ([http://www.isras.ru / Databank.html](http://www.isras.ru/Databank.html)), the European Social Survey database (<http://www.ess-ru.ru/>).
3. Modern material and technical resources and software are used in the educational process (for example, IBMSPPSS Statistic 22.0 and later versions, demo versions of the programmes Lecta, Atlas, SociometriaPro, R, Tableau, Rapid Miner, Latex, Gephi, QDAMINERLITE, Lect, Concordance, Site Content Analyzer 3, Simple Word Sorter , word Stat, VAAL).

#### ***Recommendations***

1. Lists of references in the educational programmes should be updated each year in the case of theoretical disciplines – in the Further Reading section).

2. Teaching instructions and guidelines for all the disciplines of the educational programme should be available for students (for example, in the informational library system "Folio" (<http://catalog.ncfu.ru/catalog/ncfu>)).

3. It is recommended to the management of the programme to conduct the meetings with the students, where the content and structure of the educational programme are discussed, as well as academic disciplines and practices and operational educational technologies.

4. By the development of teaching materials it is necessary to get its approval by Instruction Department and other external representatives of the scientific community.

5. To develop instruments to attract students to the updating of teaching materials.

6. To define more clearly the specialness of the Master's programme through the content of the practices. To register number by number the educational difference between Bachelor's and Master's degrees.

#### ***4. Technologies and techniques of educational activities***

##### ***Evaluation of criterion: Good***

Five workshops have been organized in 2015-2016 academic year. One of them was conducted by the employer – the Head of the Marketing communications agency "Region-SK" O.A. Kuzmina ("Conducting face-to-face surveys using computer pads").

The following techniques are used during the implementation of the educational programme: lecture-visualization, lecture with the analysis of specific situations - problem lectures, lecture with a video presentation, etc. Practical seminars are conducted in interactive forms, such as professional training, round table, solution of multi-level problems; portfolio, project development and others.

Interactive forms of work during seminars on disciplines of the specialization are presented by work in the media audience that helps students cope with the problems arising during studying; and incorporation in educational process the capacity of interactive whiteboard in the classrooms of the department.

The usage of new information technologies, access to educational and virtual space, comprehensive and systematised educational information increases the motivation of learners and optimises the studying of disciplines through personalisation of the process and interactive character of cooperation.

The usage of multimedia software for educational purposes is regular, and there are involved programmes of various complexity and different content and those that correspond to the latest requirements of the multimedia educational tools. Associate Professor A.E. Gapich applies modern teaching techniques for mastering practical skills in the discipline "Processing and interpretation of empirical data in the social and human sciences", such as multi-level problems decision on issues "Application Software for processing of empirical sociological information", "Techniques of work with SPSS for Windows when creating a database questionnaire", or how to use VAAL - computer software for content analysis.

The percentage of the activities conducted in an interactive form, is 41.48% of the total classroom hours.

The employers participate in determining (selecting) the operational technologies and methods in the implementation of the programme:

- The employers E.S. Naiko, K.Yu. Balsun are involved annually into designing of the competence matrix in the field of study 39.04.01 Sociology. Material for analysis and correction of competence matrix are also feedback from the employers, working practice reports, reports on the State final examination with the participation of employers.

Each teaching material of the disciplines of the educational programme has teaching guidelines for the implementation of practical work in the discipline. The structure of this part of the teaching materials involves section "The knowledge and skills acquired by the student as a result of studying the topic (seminar), established competences or their parts".

Classes conducted in an interactive form, as well as tasks performed by the students during their working practice involve forms that allow developing professional competence of the graduates.

For example, an interactive method of "Professional training" during the studying of the discipline "Modern methods of sociological research" allows the students to create professional competence PC-1, 2, 4, 7, 10.

During the on-site visit, the expert visited the lesson, which analysis is presented below:

Name of the teacher – A.P. Istomina

Group / Specialisation - Sociology - b-o-14-1; Sociology b-o-14-2.

1. Discipline - Qualitative methods in sociology
2. Type of lesson - Lecture
3. Topic of the lecture: Selection in qualitative research
4. The aim of the lecture: To provide students information about the methods and principles of theoretical sampling.
5. Objectives of the lecture: - To provide students information about the methods and principles of theoretical sampling; - Familiarise the students with the 8-window sampling model (the rules (conditions) of its formation).
6. Material and technical support of the lecture: interactive whiteboard, projector, computer.

№	Knowledge and skills that are planned to be created at the lesson and competence which are established with the help of these skills and knowledge, (should be announced by the teacher at the lesson)	Forms, tools, methods and techniques that are planned to be used at the lesson in order to form the competences
1.	Not announced	

**ASSESSMENT OF THE TEACHER  
(MADE BY THE EXPERT L.V. TEMNOVA)**

№	Criteria of the analysis	Indicators	Mark (0,1,2)
1.	Compliance with the lesson plan and schedule	Starting and finishing on time, well-balanced division by time.	1
2.	Informative part	Greeting. Announcement of the topic, objectives (connection of the objectives with future competences).	1
3.	Motivation of students for the upcoming activities	Indication on importance, forming professional and / or social and personal competencies.	2
4.	Psychological environment in the classroom	Positive emotional interaction between teacher and students; mutual friendliness and audience participation.	2
5.	Quality of the presentation	Structured material; clear designations of current tasks; consistency and availability of presentation; adaptation of presentation to the specifics of the audience; examples of relevant facts.	2
6.	Compliance with the content of the discipline programme	Need to compare with the curriculum of the discipline.	2
7.	Usage of the visual aids	Students book, workbook, handouts, charts, graphics etc.	2
8.	Oratorical skills	Audibility, intelligibility, euphony, literacy, speed of the speech; facial expressions, gestures,	1

		pantomime; emotional intensity of the performance.	
9.	Feeling the audience	Ability to react rapidly to the changes in the audience awareness	2
10.	Accuracy to the students		2
11.	Methods of attracting attention and controlling students' behaviour	Increased interest of the audience (unusual examples, humour, rhetorical approaches and so on.); Involving the audience in a dialogue, in the process of performing the tasks, etc. Avoiding: open call to the attention of the audience; demonstration of disapproval; psychological pressure, blackmail.	2
12.	Maintaining a feedback from the audience during the lesson	Control of comprehending the information	2
13.	Summing up the lesson, organising the reflection time	Organising the reflection time when students are actively discussing the results	2
14.	Image	Compliance with the corporate style, good-looking, personality	2
15.	Final assessment mark	Good theoretical and methodological level of the teacher	2
16.	Comments and expert suggestions: violation of the regulations (1 hour and 15 minutes instead of 1 hour and 30 minutes); fast speed of the presentation.		

Teacher's name: Anna P. Istomina

Group / specialisation: 3 year, Sociology, Bachelor's programme

7. Discipline / module Qualitative research methods in sociology

8. Type of lesson

- Lecture
- Seminar
- Lab practice
- Practice lesson
- Comprehensive lesson \_\_\_\_\_
- Other \_\_\_\_\_

9. Topic of the lesson: Selection in qualitative research

10. Aim of the lesson: Creating the knowledge of the selection and research methodology

11. Objectives of the lesson: In accordance with the lesson plan

12. Material and technical support of the lecture: interactive whiteboard, projector.

13. Note

№ п/п	Knowledge and skills that are planned to be created at the lesson and competence which are established with the help of these skills and knowledge, (should be announced by the teacher at the lesson)	Forms, tools, methods and techniques that are planned to be used at the lesson in order to form the competences
2.	Revision of the information, skills in qualitative research, checking the	Establishing feedback from the audience, question - response form.



	understanding level	Questions to be asked: "What do you think", "What do you feel", "What will you do?"
3.	Correctness of the methodology and algorithm of the research	Interactive whiteboard, presentation material
4.	Ability to apply the methodology of qualitative research	Contact with the audience, using 4 windows methodology

:

**ASSESSMENT OF THE TEACHER  
(MADE BY THE EXPERT A.R. MASSALIMOVA)**

<b>№</b>	<b>Criteria of the analysis</b>	<b>Indicators</b>	<b>Mark (0,1,2)</b>
17.	Compliance with the lesson plan and schedule	Starting and finishing on time, well-balanced division by time.	1
18.	Informative part	Greeting. Announcement of the topic, objectives (connection of the objectives with future competences).	2
19.	Motivation of students for the upcoming activities	Indication on importance, forming professional and / or social and personal competencies.	2
20.	Psychological environment in the classroom	Positive emotional interaction between teacher and students; mutual friendliness and audience participation.	2
21.	Quality of the presentation	Structured material; clear designations of current tasks; consistency and availability of presentation; adaptation of presentation to the specifics of the audience; examples of relevant facts.	1
22.	Compliance with the content of the discipline programme	Need to compare with the curriculum of the discipline.	2
23.	Usage of the visual aids	Students book, workbook, handouts, charts, graphics etc.	1
24.	Oratorical skills	Audibility, intelligibility, euphony, literacy, speed of the speech; facial expressions, gestures, pantomime; emotional intensity of the performance.	2
25.	Feeling the audience	Ability to react rapidly to the changes in the audience awareness	2
26.	Accuracy to the students		2
27.	Methods of attracting attention and controlling students' behaviour	Increased interest of the audience (unusual examples, humour, rhetorical approaches and so on.); Involving the audience in a dialogue, in the process of performing the tasks, etc. Avoiding: open call to the attention of the audience; demonstration of disapproval; psychological pressure, blackmail.	2
28.	Maintaining a feedback from the audience during the lesson	Control of comprehending the information	2
29.	Summing up the lesson, organising the reflection time	Organising the reflection time when students are actively discussing the results	1

30.	Image	Compliance with the corporate style, good-looking, personality	2
31.	Final assessment mark		1,71
32.	Comments and expert suggestions: The handouts were not given out in advance, unclear logical link between the previous and present lessons; dictation of the material, homework and recommended literature were not given. To pay more attention on the establishment of the professional competencies and additional self-studies.		

During the on-site visit, the teaching materials of five disciplines have been analysed (Sociology of the authority, Sociology of the political processes, Social-demographic processes in modern society, Organisation of public relations, Career processes).

### ***Strengths of the programme***

The Students have access to the electronic educational resources system: University Online Library, SCOPUS, Web of Science, the NCFU informational library system "Folio", Science direct (Elsevier), Electronic Library System "Lan", Scientific electronic dissertation library of the Russian State library, Cambridge Journals Digital Archive Complete Collection [www.journals.cambridge.org](http://www.journals.cambridge.org), Nature Journal Digital archive published by Nature Publishing Group, Multidisciplinary Science Journal published by American Association for the Advancement of Science, Polpred.com, Mass media review, Electronic magazines library Annual Reviews Journals at [annualreviews.org](http://annualreviews.org), Archive of the newspaper "Vedomosti for high schools"; The information system "Unique access to the educational resources", Association of Regional Library Consortia (ARBICON), Media portal "Information and communication technologies in education", University information system RUSSIA, Scientific electronic library e-Library, Presidential library, Publisher Sage Publications, Resource East View Publications, Publisher Springer Link, Royal Society of Chemistry, Collection of SOCIAL SCIENCES by Annual Reviews, Publisher Wiley-Blackwell, National digital resource "Rukont", Reference legal system "Garant", Reference legal system "Consultant-Plus".

### ***Recommendations***

The level of E-learning is low. It is necessary to organize training for teachers how to work with the Moodle platform.

### ***5. Teaching staff***

#### ***Evaluation of criterion: Excellent***

All teachers implementing the educational programme have social and humanitarian education (sociological, historical, pedagogical, philosophical education). 100% of teachers have basic education / scientific degree, academic rank.

Full-time lecturers who have a degree:

- Doctor of Social Sciences - 3 persons.
- Candidate of sociological sciences - 14 persons.
- Master of the field of study "Sociology" - 5 persons.

All teaching staff, attracted to the educational process, passed advanced trainings. Age distribution of department teachers (%):

Up to 30 years - 1 person. 5%

31 - 45 - (13 persons) 73%

46 - 55 - (3 persons) 17%

56 - 70 - (1 person) 5%

Over 70 - (0 person) 0%

According to this, the average age of the department teaching staff is 40 years.

Three young teachers work at the department (A.S. Grishaeva, A.V. Shapovalov, A.V. Volchinskiy).

A.V. Shapovalov is studying at the Master's programme and A.V. Volchinskiy - at the postgraduate programme. Survey results of the "reservists" (A.S. Grishaeva, A.V. Shapovalov, A.V. Volchinskiy) about satisfaction of the prospects of their professional growth showed their complete satisfaction with their professional growth.

The system of training and advanced trainings of teaching staff allows to maintain the competence of teachers at a level sufficient for the implementation of the programme, that is focused on the current demands of the labour market: The experts from the foreign universities are invited to the university for the development of the programme, lesson structure, etc. (for example, in 2014 - "New technologies of designing educational programmes: international experience and Russian reality" A. Surian, Italy, in 2015 - "Qualitative methods in sociology: the study of strategy and tactics" I.E. Steinberg). The advanced trainings are carried out in the Center of sociological education of the Institute of sociology RAS, Social investment center of the University of Heidelberg (Germany), the University of Manitoba (Canada), the NCFU.

Teachers of the programme are invited to other educational institutions (for example, to supervise the graduate qualification work – T.I. Barsukova, D.A. Lushnikov, A.A. Lezhebokov, K.V. Korolkov, to conduct master classes – N.D. Gubanova, T.I. Barsukova, A.E. Gapich).

The proportion of the teachers of core subjects who combine work in the educational institution with their professional activities by specialisation is 33% (for example, A.V. Shapovalov is the Head of the Non-governmental organization "Logos"; E.S. Naiko, the Head of the Development Centre "Analytics-South", K.Yu. Balsun. In OJSC «MegaFon», etc.).

In the process of the teaching mobility the following ones are involved – in 2014 O.V. Simen-Severskaya participated in the implementation of a joint programme between the NCFU and the University of Manitoba (Canada) on the topic "From inclusive education to inclusive society"; V.P. Khodus conducted lectures at the Eurasian National University named after L.N. Gumilev (Astana, Kazakhstan).

The system of key performance indicators of the teaching staff activities includes 10 criteria on which each year the work of the teachers is estimated, stimulating bonuses are granted and the decision about passing the competition is made.

The results of the survey of the teachers initiated by the management of the programme were fully confirmed during face-to-face survey:

- The degree of satisfaction of the teaching staff with the current personnel policy at the programme level is high (completely satisfied - 56.5%, partially satisfied - 39.1%);
- The average level of satisfaction with the personnel policies (completely satisfied - 45.5%, partially satisfied - 31.8%);
- The majority of the teaching staff is loyal to the organisation - 86.4%.

### ***Strengths of the programme***

1. Young teaching staff (the average age of the department teaching staff is 40 years).
2. The wide involvement of the employers in the education process (proportion of the teachers of core subjects who combine work in the educational institution with their professional activities by specialisation is 33%)
3. 100% passing of advanced training for the teachers.

### ***Recommendations***

1. The development of the teaching staff mobility
2. The so-called personnel resources "reserve" should be created in order to move the staff from their positions on to the higher positions.

## ***6. Material, technical and financial resources of the programme***

### ***Evaluation of criterion: Excellent***

Each floor of the main building of the University has electronic stands, where anyone can get information about the academic schedule, teaching staff and structural units of the university. Electronic resources also have museum collections of the departments. Each floor of the main building has a screen broadcasting the news and educational programmes that enables students and teachers to be aware of modern information context. All the current documentation concerning the operation of the University and departments is formed by the electronic system IACS (integrated automated control system), which greatly simplifies the process of formation and analysis of documents. Educational electronic rating system allows teachers to put marks online and students to follow up their personal ratings. Electronic whiteboards are implemented in the educational activity and allow studying subjects in media format. The University gives students and teachers the opportunity to enter the Internet; users (students and teachers) have free access to the computer lab for studying according to the academic schedule, as well as for extracurricular activity (according to the schedule of computer lab for the independent work). Students and teachers of the department can visit computer classrooms of public access (classroom 404, building 15) and the Fundamental Scientific Library (60 places).

The access to the sources of educational-methodical documentation and library systems formed on the basis of direct contract agreements with the copyright holders is granted for all the students. In total, the educational institution has access to 29 major Russian and international information systems.

Administering department actively participates in granting activities. So, in 2013-2016 academic years more than 3,723,000 roubles were attracted from the Russian Humanitarian Science Foundation (RHSF), the President Granting programme for young candidates of sciences studies, the implementation of government contracts and the implementation of contractual works. For example, RHSF: 12-33-01288 a2 - "Threats and risks of social networking and mobile communications in modern society" in 2013, 300,000 roubles; RHSF: 15-03-00369 a - "Models of representing the students social responsibility in the south of Russia" in 2015 - 400,000 roubles.

Execution of the State contract for the monitoring of the status of inter-ethnic and ethno-confessional relations in the Stavropol region on the order of the Stavropol Territory Committee for Nationalities and Treasury, state contract number 0121200000915000006 of 29.10.2015) – 378 000 roubles. Execution of the State contract for the provision of expert evaluation of the results of monitoring the status of inter-ethnic and ethno-confessional relations in the Stavropol region №49 of October 25th, 2015 - 99000 roubles.

The programme is provided with 10 classrooms, three of them can accommodate 48 persons, 1 - 34 persons, 1 - 30 persons, 2 - 26 and 28 persons, 4 - 16-22 persons. Students can use the University computer lab (classrooms 202, 203, 208, 209 building 15), equipped with 54 computers, stationary video projector and multimedia equipment necessary for the demonstration of teaching materials. The department is equipped with the computers connected to the local computer network of the University with access to the Internet and electronic communications services. The department also has laptops. The teaching staff of the departments use various multimedia programmes for the educational process, including: Psycholinguistic system VAAL® system software - MS DOS, Norton Commander, MS WORLD 7.0, Excel 5.0, Access 2.0, Lincey, Instruct, Magistr, Demo, ACD systems, Nero, WinZip, Windows Commander (Total Commander), Microsoft Visio (2005), Translator, Consultant +, Legal system Garant, Kodeku, Adobe, Internet Explorer, Mozilla, PowerPoint and others.

The process of formation and usage of financial resources aimed at the implementation of the programme is transparent for the teaching staff, students and society. They are freely available on the NCFU website, in the section "Documents regulating educational activity".

A survey of the teachers and students showed that, 78.3% and 89.7% respectively "are satisfied with the quality of the classrooms, laboratories and facilities of the departments, funds

and the reading room of the library." These figures were confirmed during the interviews. The students also mentioned information databases that they are actively using in the preparation for the lessons.

### ***Strengths of the programme***

1. The access to the sources of educational-methodical documentation and library systems formed on the basis of direct contract agreements with the copyright holders is granted for all the students. In total, the educational institution has access to 29 major Russian and international information systems.

2. Administering department actively participates in granting activities. So, in 2013-2016 academic years more than 3,723,000 roubles were attracted from the Russian Humanitarian Science Foundation (RHSF), the President Granting programme for young candidates of sciences studies, the implementation of government contracts and the implementation of contractual works.

### ***Recommendations***

1. "Each floor of the main building of the University has electronic stands, where anyone can get information about the academic schedule, teaching staff and structural units of the university. Electronic resources also have museum collections of the departments. Each floor of the main building has a screen broadcasting the news and educational programmes"- such equipment is not available in the building where the educational process of the programme is carried out. It would be good also to equip this building with the specified devices.

2. To create studying conditions for people with disabilities, providing appropriate equipment for the classrooms, library rooms and other buildings of social infrastructure.

3. Using the human resources of the department, to create the structure of the university - sociological centre/laboratory to carry out various types of analysis, monitoring, forecasting studies for both internal (university) and external customers.

### ***7. Programme's information resources***

#### ***Evaluation of criterion: Excellent***

The University has a single information and educational system and educational portal for students, teachers, administration and support staff on the basis of software system "Integrated automated control system of the University" (IACS University). Currently, the software system IACS University comprises all the structural units of the University and its branches. All the students, teachers and staff of the University without exception work with the information system IACS University. The software system IACS University include an internal electronic library of teaching and test materials in various academic disciplines of educational programs, electronic library of regulatory and reference information for students and teachers, which are available for users from their personal accounts of eCampus through the University educational portal. The mission of the project "eCampus" is to improve the quality and convenience of maintaining the educational process for students and teachers in the NCFU taking into account the current level of technology.

Students and teachers have access to 29 major Russian and international information systems. At the level of the NCFU there is "Center of alumni employment and career planning of the NCFU" as the main channel of interaction with employers and partners of the NCFU.

### ***Recommendations***

1. "The University allows the teachers of IAMS to control students' knowledge and skills comprehensively, fully and consistently, to communicate with the students, to guide project and dissertations; to supply and develop quickly an electronic library of teaching and learning materials and scientific material, to promptly make it available to their students" – it's better for

the teachers of the programme to be actively involved in the updating of these possibilities, creating educational and methodological framework of the educational program.

2. "At the level of the NCFU there is "Centre of alumni employment and career planning of the NCFU" as the main channel of interaction with employers and partners of the NCFU" - during the interviews it was revealed that students and graduates of the programme are not involved in the work of the Centre. The management staff of the programme should work together with the management of the Centre to discuss possible ways of cooperation, useful for the students.

### **8. Research activity**

#### ***Evaluation of criterion: Good***

Scientific field of study "Social structure, social institutes and management of social processes" operates at the Department of Sociology (supervisor Prof. D.A. Lushnikov);

Every year, teaching staff of the departments creates applications for the projects in the leading domestic funds (the Russian Humanitarian Scientific Fund (RHSF), the Russian Fundamental Research Fund (RFRF). Engaging students in each of the projects is a required condition when applying for these grants (for example, V.V. Rodkin, V.V. Dudinova, E.A. Plees, A.S. SamoiloVA, A.N. Doroshenko, M.M. Akbaeva and others.). According to the research the articles in scientific books and journals are being published by the students under the control of the professor-supervisor of the project. The results of students' research are reflected in the detailed reports on grants and other regulatory reports and documents.

The results of research of the Sociology Department find implementation in educational activity: in adjustment of the content of teaching disciplines, in development of new teaching courses. For example, new elective courses "Technology of counter-terrorism in the youth environment" and "Terrorist networks and ways of involving young people into them." have been proposed in the 2016-2017 academic year for all the specialisations of the educational programme.

The results of student surveys conducted by the request of Rector's office are used for optimization of the educational process at the university.

The results of research and development activities are implemented into the educational programme. "Religious education in the North Caucasus Federal District: the sociological analysis", "Negative information influence on religious persuasions by using virtual media and online communities" - directly affect the features of the educational process, specifics of the education in modern conditions, offering a set of measures for the improvement and development of the educational process.

The results of work on government contracts "Monitoring the status of inter-ethnic and ethno-confessional relations in the Stavropol region" are used to improve the work of the Stavropol Territory Committee for Nationalities and Treasury, "Independent sociological research of public satisfaction of municipal administration in Stavropol Territory with the activities of local administration of municipal government" are taken into account by the Government of Stavropol Territory in adjusting the basic directions of development of socio-cultural sphere of the Territory; the results of the scientific work carried out by the order of the company "Zakupki", "Research of the networking online communities in the communication space of RU-part of the Internet " – are used by the customer in the organisation of its business activity.

An Innovation Center "Student Sociological Society (SSO) "Pulsar" works at the Department of Sociology, which presents four science clubs ("Social analyst of new media", "Socialisation and education in the translation process of socio-cultural experience", "Social changes in the modern world", "The effectiveness of the local government in the Stavropol Territory").

The activity of the science clubs is aimed at the formation of the following professional competences:

- Ability to develop the structure of the project, to plan the stages of its implementation, to apply and monitor the project execution PC-4;
- Ability to process, analyse and interpret the data obtained from the results of the research and develop the recommendations and expert opinions on their basis PC-5;
- Ability to carry out expertise, consulting and analytical activities with the use of the methodology and techniques of social science and humanities PC-6;
- Ability to use quantitative and qualitative research methods to study the social problems PC-7;
- Ability to develop recommendations based on the empirical research activities PC-8;
- Ability to organise the activities of scientific-research, educational and production teams PC-9;
- Ability to the research and analytical support of the management activities in social organisations PC-10;
- Ability to the confident usage of modern methods of collection, processing, analysis and interpretation of complex social information with the use of modern information technologies, hardware and software PC-11.

During 2015-2016 academic year four students from the field of study 39.04.01 Sociology enthusiastically took part in the activity of the science club, which is 75% of the total of number of students in the specialisation:

1) Task group "Socialisation and education in the translation process of socio-cultural experience" - 2 persons;

2) Task group "Social changes in the modern world" - 2 persons.

The attraction of students to the research activity is also reflected in their participation in the implementation of research projects and competitions:

- A.V. Shapovalov – the winner of the grant by the Ministry of Education and Youth Policy of the Stavropol Territory on the implementation of the sociological research "Social portrait of the young generation in Stavropol Territory "

- V.V. Rodkin – awardee of the Forum "Mashuk - 2012", the project "Interactive software complex package for conducting social research";

- V.V. Dudinova – the winner of the first stage of the competition by the Federal Scholarship Programme of Vladimir Potanin,

- V.V. Rodkin – the winner of the "University contest of the scientific and innovative youth projects at the FSAEI HE NCFU" with the project "The usage of the modern communication technologies in the science and innovation activities" (the project "Resource for conducting online researches";

- E.A. Plees – the Russian Humanitarian Science Foundation - "Threats and risks of social networks and mobile communications in modern society", 2013;

- A.V. Shapovalov, A.S. Samoilov, A.N. Doroshenko, M.M. Akbaeva - the Russian Humanitarian Science Foundation, 2016.

Students participate in the author competitions of student projects, scientific conferences and workshops ("Science to the region", "Sociological Readings") that are carried out on the basis of the educational institution.

The results of scientific research by the students in the field of their studies are independent and are of some interest for economic entities or government authorities. For example, 50% of the graduate qualification works are recommended to be implemented at the meetings of the State Examination Commission in 2016. (O.V. Minkina "Expert evaluation of educational system of Bachelors in the specialisation "Sociology" made by the employers", A.P. Istomina "Institutional transformation of modern Russian higher education").

During 2013-2016 years teachers of the department published 48 articles in leading Russian and international journals (for example, T.I. Barsukova - 9 M.M. Shulga - 14, A.V. Shapovalov - 5, D.A. Lushnikov - 4, I.V. Konopelko - 4, and others)

### ***Strengths of the programme***

1. The administering department actively participates in granting activities. So, in 2013-2016 academic years more than 3,723,000 roubles were attracted from the Russian Humanitarian Science Foundation (RHSF), the President Granting programme for young candidates of sciences studies, the implementation of government contracts and the implementation of contractual works.

2. The results of the research activities are used by the Government of Stavropol Territory in adjusting the basic directions of development of socio-cultural sphere of the Territory; in the work of the Stavropol Territory Committee for Nationalities and Treasury, are implemented in the educational process of the programme, in the business of the company "Zakupki".

### ***Recommendations***

1. Teachers of the department should be actively published in journals from the RSCI list.
2. To enhance the research activities of students of the Master's programmes, in particular, to ensure their participation in grant competitions and scientific works, creating Start-up companies.
3. To participate in scientific conferences abroad as guest (plenary) speakers.
4. To publish scientific monographs, manuals in international publishing houses for the science researchers to be recognised on the international level and increase collaboration with foreign colleagues.
5. To participate in international projects and in carrying out cross-country studies.

### ***9. Participation of employers in programme implementation***

#### ***Evaluation of criterion: Excellent***

The following forms of participation of employers are implemented in the educational process:

- Attracting employers to the teaching of profession-oriented subjects as external part-time teachers (no less than 10% - K.Yu. Balsun, E.S. Naiko, A.S. Degaltseva, S.S. Shakirova);
- Participation of employers in the Final State Examination (V.A. Sergodeev, E.S. Naiko, O.A. Kuzmina K.Yu. Balsun);
- Attracting to the examination of educational programme (K.Yu. Balsun, O.A. Kuzmina, E.S. Naiko, S.S. Shakirova);
- Development and regular updating of Federal educational standards (K.Yu. Balsun, O.A. Kuzmina, E.S. Naiko, S.S. Shakirova);
- Organization of work practice and internship of students in profession-oriented enterprises and companies on the basis of cooperation agreements;
- Workshops (for example Webinar of the company MAC Research (Vologda))

The total amount of the social partners of the programme is 10, among them:

Ltd. "Centre for Social and Economic Research" in Stavropol;

Stavropol regional public organization "Laboratory of social research and social initiatives "Logos"

Ltd. Research Centre "Analytics-SOUTH" in Stavropol

Agency of Marketing Communications "Region-SK",

Stavropol regional public organisation to protect the rights and interests of people with disabilities and people with limited mobility -"Dostupnost",

Regional administration of the Federal State Statistics Service in the Stavropol Region

Social investment centre of the University of Heidelberg (Germany)

The partnerships is maintained with Russian and foreign organizations, for example, MitOst Association (Germany); Charity Fund of BMW HerbertQuandt Corporation (Germany); Fund "Nashe Budushee" (Russia), Center of supporting network initiatives (Russia) in the



framework of the scholarship programmes and organising Annual Summer School on social entrepreneurship in the North Caucasus.

The Employers do not provide grants and (or) scholarship support to the students of the educational programme.

Set of the interviews with the employers indicated that they are satisfied with the level of professional knowledge of the interns and graduates who work for them. At the same time, the employers noted that they cannot indicate those competences, which are not enough presented by the graduates.

### ***Strengths of the programme***

The assessment revealed quite an active involvement of the employers in the educational process.

### ***Recommendations***

To attract the employers to participate in the programme by providing additional resources, including financial, as well as scholarships for the best students.

## ***10. Participation of students in defining the content of the programme***

### ***Evaluation of criterion: Good***

Students' opinion is taken into account by the assessment the quality of the lessons through the survey, that is carried out at the end of each semester. The results of the survey are analysed and the amendments are made into the teaching materials on their basis, what later improves the quality of the lessons.

The questioning of the students and analysis of interviews has revealed that:

- Only 17.1% of the students are able to influence on decision-making process about organisation and management of the educational process (34.1% - are not able to influence; 48.8% were undecided);

- 24.4% consider that their opinion is taken into account when developing the programme (not taken into account - 26.8%).

### ***Recommendations***

1. The process of managing the programme, in particular, the definition of its content, educational technology, has to become more transparent through the involvement of the students in the work of the department, educational committee, etc.

2. To develop a form of encouragement for the students to participate in determining the content of the programme and organising educational process, provided by the department and university.

## ***11. Services for students on a programme level***

### ***Evaluation of criterion: Excellent***

Students of the programme have the opportunity to visit the art groups and studios that operate in the University on a permanent basis. Among them there are 5 folk groups and 8 studios (music band "Sozvezdie", dance theatre "Smile", sport dance studio "Extreme", theatre studio "Mi" theatre studio "Prometei", music band "NotaBene", Caucasian dance studio "Gorez", ballroom dancing studio "Talisman", modern dance studio "Maximum" studio", folk dance studio "Kazachya volya", comedy studio "KVN", illusionary drama studio «Illusioner», performance and circus arts studio "Vertical"). The University organises visiting festivals. The students from the academic groups and supervisors, winners at the university competitions are awarded with different trips.

The supervisors of the groups and Deputy Director of the Institute of Education are responsible for the educational work at the programme level. Traditional events are:

The ceremonial event "Day of Knowledge", Ropes course for freshmen "Alternative Reality", election of the chairman of the student government, election of the mentors for the first year in the fields of study, festive event dedicated to the "Teacher's Day", talk show "Pust Govoryat", preparation and participation of the team of freshmen in the "Rector's Cup" championship on mini-football, sport event "Veseliy starty", athletics championship, gymnastics championship, festival of Russian epics and Russian culture "Rus bilinnaya", New Year quest "In the footsteps of Father Frost" and others.).

The system of encouragements for the students of the programme provides awarding for achievements in various activities (scientific, educational, social, cultural, artistic, sports). Students are awarded by the certificates, diplomas and letters of thanks. As a result, every student of budgetary form of studying has the ability to collect the personal portfolio, which allows taking part in the competition for the appointment of an enhanced state academic scholarship in each category. Payments of scholarship are made in accordance with the Regulation on the provision of scholarship in the North Caucasus Federal University.

The University and Sberbank signed an agreement to provide a student loan to pay for their education at the university.

Full-time employees of the University, as well as full-time employees of the University who are the parents, adoptive parents or guardians of the students at the University, have a reduction of tuition fees in the amount of up to 20% of the original cost for the education, what is stated in the Rector's order or the order signed by the Vice-Rector for financial and economic activities in representation of the Head of the structural unit.

The University provides the students the opportunity to transfer from the paid educational place to the budgetary place, if they show excellent results in educational, research work and active social life at the University.

The students have the opportunity to receive a scholarship from the Administration of Stavropol, the governor of the Stavropol Territory, have a chance to take part in the competition on a scholarship from the Government of Stavropol Territory.

The students have the opportunity to work in an educational organisation and outside it on a flexible schedule. Individual academic schedule is a part of the individual curriculum.

### ***Strengths of the programme***

A complex system works in the University that is aimed at the formation of personal and social competences of the students. It includes: the department of educational activities, department of coordinating the supervisors' work, department of social work with students, department of cultural and aesthetic education, department of civil and patriotic education of the students, department of physical culture and sports activities, department of work organisation in the dormitories, department of youth policy, students' associations and initiatives. The supervisors of the groups and Deputy Director of the Institute of Education are responsible for the educational work at the programme level.

### ***Recommendations***

Cultural and sports events are held on a regular basis (at least 3 per month) for the students of the program, in accordance with the academic calendar schedule of the University. According to the report, the funds are allocated from the Development Programme of the NCFU in order to carry out these activities, what is sufficient to ensure the active recreation, physical development and decent social conditions. However, the analysis of the report on educational work of the University in 2015-2016 academic years showed that only 4 out of 14 organised events have been funded by the rector (all 4 of them- in sports). It seems that the financing of such an important at the moment direction as the educational work on the remaining principle requires a revision.

## ***12. Career guidance. Quality assessment of applicants' knowledge***

### ***Evaluation of criterion: Excellent***

The system of career guidance activities of the educational programme includes: open days; career guidance interviews with alumni of various fields of study; giving out informational and guide materials on the Master's programmes in the field of study "Sociology"; the establishment of the future students databank on Master's programmes in the field of study "Sociology"; implementation of the promoting project about the specialization in sociology through the social networks – on-line community VKontakte "Mark Weber» (<https://vk.com/marx.weber>); working with the graduate students of the NCFU to inform them about the Master's programmes of the department; Working with the graduate students of high schools of Stavropol and Stavropol Territory to inform them about the Master's programmes of the department; promoting the field of study "Sociology" in print and digital media through the interviews of the teaching staff of the department.

## CV OF EXPERT

Full name of the expert: **Larisa V. Temnova**

Place of work, position	The Head of the Research Laboratory of informational and educational technologies of Sociology department of the Moscow State University n.a. Lomonosov
Academic degree, academic title	Doctor of Psychological Sciences, Professor.
Deserved titles, degrees	The winner of the Russian Government Award in Education
Education	Higher
Professional achievements	<p>- Assessment of testing advanced models of state accreditation, according to the specific of the implementation of educational programmes (on the request by the Federal Education and Science Supervision Agency Rosobrnadzor in 2015); Development of Professional-public accreditation model on behalf of Public self-organization bodies (2014);</p> <p>- State contract "Testing of the model of public and professional accreditation of higher education programmes in groups of specialties and fields of study 040 100 "Sociology", Order No. (contract, agreement): State contract № 05.101.12.0021 as of August 2<sup>nd</sup>, 2013. Executor: MSU n.a. Lomonosova, Date: August 1<sup>st</sup>, 2013 - November 25<sup>th</sup>, 2013</p> <p>- "Expert and analytical support to improve the quality of educational programmes of primary, secondary and higher education on the basis of monitoring the effectiveness of the implementation of the Federal state educational standards in the regional system of professional education" (Monitoring of the main educational programme in Russian classical universities of the enlarged group of specialties "Social Science" 2011-2012 Project of the Federal Targeted Programme for Educational Development in Russia;</p> <p>- Monitoring of the professional career target of the grant-holders of the Moscow Government (2012).</p>
Research interests	Psychology and Sociology of Management, Psychology of conflict, personal and professional development of the specialist
Practical experience in the field of study of the programme subject to assessment	<p>1. Name of organization: AKKORK. 2014. Conducting the professional-public accreditation in the Russian State Social University. Programme – Specialisation - Sociology. Level – Bachelor.</p> <p>2. Name of organization: DOS. 2015. Conducting a professional-public accreditation in the Cherepovets State University. Programme - Specialisation- Sociology. Level – Bachelor.</p>