

The logo for AKKORK, with the word in blue serif font and a red underline.

*Agency for Quality Assurance in Higher  
Education and Career Development*

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**Approved by**

Chairman of the Advisory Council

\_\_\_\_\_ Shadrikov, V.D.


" \_ " \_\_\_\_\_ 2017

**REPORT**  
**on the results of an independent evaluation of the main**  
**professional educational programme of higher education**  
**“INTERNATIONAL ECONOMICS”**  
**implemented in the Federal State Budgetary Educational**  
**Institution of Higher Education “ROSTOV STATE UNIVERSITY OF**  
**ECONOMICS (RINKh)”**

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Moscow – 2017

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# REPORT ON THE RESULTS OF AN INDEPENDENT EVALUATION OF THE MAIN EDUCATIONAL PROGRAMME

The main educational programme “*International Economics*” is implemented within 38.04.01 “*Economics*” by the Department of the “World Economy, Politics and Globalization” and leads to the award of the Master qualification. The programme is run by the Institute of the Master’s degree programmes of the Russian State University of Economics (RINKh) and Evgeniya P. Puzakova, PhD, academic of the Department of the “World Economy, Politics and Globalization”.

On the 30-31 of January 2017, AKKORK reviewers have conducted an independent external review of the educational programme.

## 1. CURRENT STATUS AND TRENDS OF DEVELOPMENT OF THE REGIONAL MARKET OF EDUCATIONAL SERVICES IN THIS FIELD OF STUDY

### *Analysis of the role and place of the programme*

As there are no available analytical reviews or regular bulletins that characterize the demand in the labour market for specialists (graduates of a master's degree programmes with a certain set of competences) in the field of international economics and foreign economic activity, issued by specialized organizations, such analysis is carried out by the teachers of the Department of the Ministry of Education and Science, twice a year (usually in June and October). It is conducted on the basis of information about the vacancies posted on the most popular among the experts online job search portal rostov.hh.ru in Rostov-on-Don and the Rostov region. The vacancies for the specialization "Foreign Trade Manager", "Purchasing Manager", "Export Manager", "Specialist in foreign economic activity", "Head of Foreign economic activity", "Economist" primarily in the initial positions, to which graduates of the master's programme of the university can apply, are taken into account. In 2016, the average monthly index in June amounted to 37 vacancies, in October - 30 vacancies were posted.

In the Rostov region the Master’s degree programmes similar to “International Economics” exist in the South Federal University (the programme "Foreign Economic Activity and International Law") - an annual enrollment for extramural and full-time education is 15 people ([http://sfedu.ru/00\\_main\\_2010/abitur/abit\\_2016/spiski\\_start.HTML](http://sfedu.ru/00_main_2010/abitur/abit_2016/spiski_start.HTML)); South Russian RANEPА ("World Economy") - an annual enrollment in the direction of "Economics", including 2 programmes, is 7 people for full-time education and 30 people – for extramural education (<http://uriu.ranepa.ru/incoming/registration-of-entrant.html>); DSTU ("World Economy") - enrollment of 2016 - full-time education - 20 people. (<http://www.donstu.ru/upload/documents/Абитуриенты%20Приказы%20о%20зачислении/Приказы%20о%20зачислении%20на%20коммерческой%20основе/2625-ЛС-О.pdf>), extramural education - 7 people. (<http://www.donstu.ru/upload/documents/Абитуриенты%20Приказы%20о%20зачислении/Приказы%20о%20зачислении%20на%20коммерческой%20основе/2696-ЛС-О.pdf>)

The South University IUBiP (the programme "Foreign Economic Activity") - enrollment of 2016 - 2 people for full-time education and 1 person for extramural education. ([http://iubip.ru/site\\_page/item/id/437/](http://iubip.ru/site_page/item/id/437/)).

The enrollment to the Master's programme of RSUE (RINKh) in 2016 is 9 people for extramural education, while in 2015 the enrollment counted 15 people for full-time and extramural education.

The graduates of the programme work as Economists and Heads of departments of enterprises of foreign economic activity, hold the positions in regional government bodies.

The graduates of the leading administering department are in demand:

- in the foreign economic departments of manufacturing enterprises and insurance companies;

- in joint ventures, foreign companies in Russia and abroad;
- in the currency departments of commercial banks;
- in the international departments of state and regional government;
- in tourism.

### ***Analysis of informational indicators provided by the university (conclusions)***

Statistics for 2015 - 2016, showing during what time the graduates of the programme were able to find a job in their specialty, is constantly analysed by the department. According to the results of the 2015 graduation - 100% are employed, according to the results of the 2016 graduation - 70% are employed. 85% of graduates were employed at the time of graduation in the Master's degree programme in the region.

According to the results of surveys conducted in the Master's programme "International Economics": 6 people were interviewed in 2015, 7 people in 2016. In 2015, among 6 respondents 4 people were employed in Rostov-on-Don, 1 person - in Norway; In 2016 among 7 respondents 6 were employed in Rostov-on-Don.

Among 13 respondents, 11 graduates of the Master's programme had a job at the time of graduation from the University, 2 did not have a job; among these 2 people who did not have a job at the time of graduation, one person planned to open his/her own business abroad (Norway) in connection with his/her permanent place of residence, one person planned the employment after graduation, subject to the registration of documents (citizen of Ukraine). (Data obtained from the interviews of graduates of the programme).

Among 7 graduates of the enrollment of the 2016 academic year:

- work in the field of study of the programme in the region - 5;
- not employed according to the field of study of the programme - 2.

1 person mentioned "continued education in graduate school" as a reason of unemployment, and 1 person the following: "I am drawing Russian documents for employment in connection with Ukrainian citizenship".

The contracts for studying at the expense of legal entities (including contracts for targeted education) are not concluded. All master students are trained at the expense of the budget (6 people in 2016) and on a commercial basis (5 people graduated in 2015 and 1 in 2016)

There were no complaints about graduates.

Based on the results of the two graduations, 5 letters of thanks were sent with praise of the qualification level of graduates working at OOO "Fregat", ZAO VTs "Gandalf", OOO "KZ Rostselmash", OOO "Elizaveta", Rostov Region Chamber of Commerce and Industry). The employers note the high level of training, the conformity of the competence model in the implementation of professional activity, the responsibility, efficiency, learning skills and purposefulness of graduates. Also, the high quality of preparation of masters in the International Economics programme is evidenced by the feedback of employers in the course of their studying (OOO PKF "Atlantis-Pak", OOO "Alice").

### ***Additional information***

As a result of self-assessment conducted by the educational institution, the data on the distribution of graduates was presented. The data submitted by the educational institution was confirmed during the examination of the relevant documents. The interview with the graduates of this programme in 2016 (Marynych B.V., the leading economist of the pricing department of OOO KZ "Rostselmash") confirmed that all graduates find work which is adequate to their formal qualification level during their studies, (Korosteleva O.V., the Head of Rostov Region Chamber of Commerce and Industry) and that studying in the Master's programme allowed the employer to recognize new competencies and be promoted.

## **2. SUMMARY OF THE PROGRAMME**

### ***Strengths of the programme***

This programme is designed for the regional labour market of the Rostov region and the entire Southern Federal District, in which there are many enterprises that carry out foreign economic activities.

The content of the programme and the process of its implementation are characterized by active participation of employers, most of which act as strategic partners of the university, with whom long-term cooperation agreements have been signed: OOO RosBusinessAudit, Rostov Region Chamber of Commerce and Industry, Higher School of Business "Southern Federal University".

The employers' surveys conducted within the framework of the on-site visit (OOO "RKZ-TAVR") and looking through the feedback letters showed the employers' high appraisal of the graduates of the educational institution. All the responses of employers are positive, especially the availability of basic knowledge sufficient for further work in the specialty.

The students of Master's programme have work practice at various enterprises that carry out foreign economic activity with the aim of consolidating and activating general professional and professional competencies, which allow them to successfully solve the tasks in the future.

The applied educational technologies, as well as the methods for teaching and conducting the main types of educational sessions, sufficiently ensure the disclosure of the contents of the educational courses and contribute to the achievement of the declared goals of the programme. In the educational process, the active (interactive) forms of conducting classes are used such as: business games, seminar-discussions, lectures-presentations, problem lectures, etc.

In the area of the University there is free wireless Wi-Fi access to the Internet. The specialized classes have been created and equipped with multimedia and interactive equipment for conducting lecture and seminar classes.

The university has access to digital (electronic) libraries providing access to professional databases, information and reference systems, as well as other information resources: E-learningServer, electronic library system "University Online Library", electronic library system "Lan'", SCOPUS international reference database, ScienceDirect, Search platform "Web of Science", database "Spark". The library fund is completed with printed and / or electronic editions of the basic educational literature on disciplines of base and variative parts for the last 5 years.

The teaching staff is involved in the educational process, the qualification of whom allows to implement the educational process using the approved technologies and methods of educational activity. 100% of professors have certificates of compliance with the requirements of professional standards and qualification frameworks (diplomas of PhDs and Doctors of Sciences, diplomas of Associate Professors and Professors, certificates of professional development), 58% of them are doctors of sciences. The teaching staff of the department regularly undergoes further training on the basis of scientific and educational centres in Russia and in Germany for a period from 3 to 10 months. The Head of the programme "International Economics" is a permanent member of the coordination group for interaction with employers.

The short-term mobility of students with France and the Association of Universities of the Black Sea basin can also be noted as a strength.

The financial resources of the programme make it possible to provide the educational process with professors and staff, the level of qualification and competence of whom is sufficient to reach the students' expected learning outcomes.

### ***Weaknesses of the programme***

The role of employers in the development of the study programmes as developers or reviewers is not specified, the use of electronic resources is not clearly defined in the curriculum.

In terms of scientific activity, the weak side of the analysed Master's degree programme is the lack of funded research in the form of economic contracts from enterprises of the city and the region,

as well as the employers' organizations paying for teachers who implement the Master's programme and undergraduates.

The results of the scientific activity of the teachers implementing the Master's programme are not presented in the high-ranking (first or second quartiles) databases Web of Science and Scopus.

Based on the results of the interviews, the students of Master's programme expressed the desire to include more hours into the programme for in-depth study of the English language or the study of a second language for their greater relevance to the labour market in the future.

The equipment of all classes by multimedia systems is low, there is no specialized computer class with tests and business cases for conducting classes in various disciplines.

There is insufficient involvement of employers in the preparation of final qualification works as practice leaders, reviewers and co-leaders.

It is noted the inadequate active involvement of students in the development and activation of teaching materials in the implementation of the educational programme and in the problems of improving the organization and management of the learning process.

It is noted the insufficient regular monitoring of the satisfaction of the faculty with career prospects and staff development offerings.

### ***Main recommendations of the reviewer for the programme***

As recommendations for the organization of scientific activity of professors and students it is necessary to note the need for concluding a larger number of economic contracts with the specialised enterprises for the performance of research work with payments.

It seems advisable to increase the number of applications to various scientific funds with the participation of students of master's degree programme, to encourage students to participate in competitions of scientific works of regional and all-Russian level in order to consolidate the analytical and research competencies of graduates.

For a more objective evaluation of students' competencies, a computer class with tests and business cases for possible classes or interim examinations should be organized.

It is recommended to maintain a constant contact with graduates and involve them in the preparation of final qualification works as practice supervisors, reviewers and co-supervisors.

The role of employers in the development of the study programmes as developers or reviewers should be described.

It is advisable to invite strategic partners from foreign universities to conduct online lectures on selected curriculum modules in a foreign language.

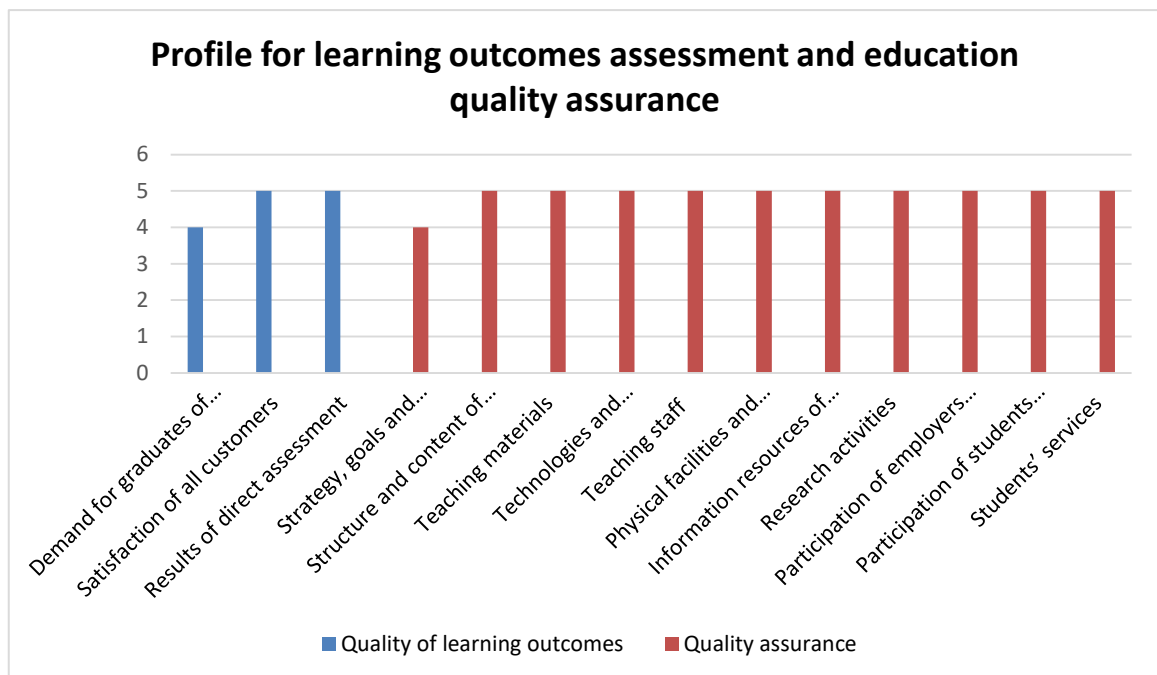
It's better to monitor courses on the open platform on leading platforms, for example, on the Coursera platform (<https://ru.coursera.org>), apply them for further study by students, pay more attention to the use of new education technologies and the dissemination of e-learning courses, online teaching.

It is recommended to involve students in the development of the teaching materials in the implementation of the educational programme and in solving problems of improving the organization of the educational process through surveys and round tables.

### ***Profile for learning outcomes assessment and education quality assurance***

No	Criterion	Mark	M
I	<i>Quality of learning outcomes:</i>		
	1.	Demand for graduates of the programme on labour market	4
	2.	Satisfaction of all customers	5
	3.	Results of direct assessment	5

<b>II</b>	<i>Quality assurance:</i>		
	1.	Strategy, goals and programme management	4
	2.	Structure and content of the programme	5
	3.	Teaching materials	5
	4.	Technologies and techniques of educational activities	5
	5.	Teaching staff	5
	6.	Physical facilities and financial resources	5
	7.	Information resources of the programme	5
	8.	Research activities	5
	9.	Participation of employers in the implementation of the programme	5
	10.	Participation of students in the programme management	5
11.	Students' services	5	



### 3. QUALITY OF LEARNING OUTCOMES

#### Direct assessment of competence by the reviewer

The direct assessment of competencies of graduates was conducted during the on-site visit. Second-year students took part in the direct evaluation, in the number of 5 people, which is 35,7 % of the final course.

Measurement and control materials developed by the reviewers were used during the procedure of direct assessment of alumni. So these materials are accepted by the reviewers as valid ones.

The reviewers have chosen following competencies for the analysis of the competencies formed: **OC-1, PC-3, PC-4, PC-5,**

- the ability for abstract thinking, analysis, synthesis (OC-1);
- the ability to make organizational and management decisions (GPC-3);
- the ability to present the results of the study to the scientific community in the form of an article or a report (PC-4);
- the ability to independently prepare tasks and develop design solutions, taking into account the uncertainty factor, develop appropriate methodological and regulatory documents, as well as proposals and activities for the implementation of developed projects and programmes (PC-5).

When implementing the procedure for direct assessment of competencies, the reviewer used the following test materials: questions on “World Economy and International economic relations in the conditions of globalization” (advanced level) and “Organisation and technique of Foreign economic operations” (advanced level).

Based on the results of a direct assessment of competencies the reviewers evidenced the high level of mentioned competences formed - 100%

Level Students ratio	Sufficient level (have managed with 80% of the proposed tasks)	Acceptable level (the percentage of solved tasks from 50 to 79%)	Low level (percentage of solved tasks is less than or equal to 49%)
100%	100	0	0

In assessing the quality of education, reviewer has looked through 7 graduate qualification works, representing 50 % of the graduate works of the last academic year in this field of study. He has concluded that these graduate qualification works correspond to all the requirements stated below.

#### GRADUATE QUALIFICATION WORKS

No	Objects of assessment	Comments of reviewers
1.	Subject of graduate qualification work corresponds to the field of study and modern level of science, technology and (or) software technology.	100% The analysis of the topics of Master's theses points to the interest of employers in carrying out research that is of an applied nature and of practical value. There are Master's theses, carried out at the request of enterprises.
2.	Tasks and contents of graduate qualification work are aimed at confirmation of graduate competences.	100% The topics of graduate qualification works are consistent with the tasks for pre-diploma practice.
3.	Utilization rate of materials collected or obtained during the passage of pre-degree practice and	100% During the practice, students perform professional tasks, supplement



	implementation of course papers in the graduate qualification work.	their knowledge, abilities and skills, improve the necessary professional qualities.
4.	Subject of graduate qualification work is defined by demands of industrial organisations and tasks of experimental activities solved by faculty of the institution.	Not less than 80% counts the annual percentage of the graduate qualification works performed at the request of the companies.
5.	The results of graduate qualification work find practical application in the workplace.	50% The results of the work performed at the request of business representatives are transferred to them for use in the process of foreign economic activity. On average, the number of such works is 50% of all performed theses by order of organizations and enterprises.
6.	Utilization rate of the results of research activities of the department, faculty, and third-party research and production and / or research organisations when performing independent research parts in the graduate qualification work.	100%

### ***Conclusions and recommendations of the reviewer***

#### ***Conclusions***

- Insufficient active involvement of students in the development and actualization of the teaching materials in the implementation of the educational programme and in the problems of improving the organization and management of the learning process;
- lack of a subject for studying SAP;
- insufficient regular monitoring of the satisfaction of the faculty with career prospects;
- absence of additional sources of funding for the programme (small innovative enterprises, contractual research with enterprises, etc.).

#### ***Recommendations***

It is recommended to continue to cooperate with employers in the development of the study programmes, and not only when reviewing it, to adjust the variable part in accordance with market trends.

To interact with partner universities, both Russian and foreign, when conducting online lectures on selected modules of curriculum disciplines, or when conducting master classes. This interaction should also include teaching staff exchange with partner universities, not least with foreign partner universities.

It is advisable to introduce a second foreign language into the programme.

To involve employers in the preparation of final qualification works as the leaders of practice, reviewers and co-supervisors of the work.

To intensify the processes aimed at obtaining additional funding for the programme, in order to further development of the programme.

To pay more attention to the use of new education technologies, the dissemination of e-course formats, online teaching.

#### ***Additional information***

As a result of questioning of students, the data were represented by educational institution. These data have been verified by the reviewers during the on-site visit and were confirmed by the reviewers as a result of on-site visit.

## **4. EDUCATION QUALITY ASSURANCE**

### ***1. Strategy, goals and programme management***

***Evaluation of criterion: good***

***Strengths of the programme***

The programme's strategy takes into account the needs of the regional labour market. This Master's programme has been implemented since 2011 as part of the transition of the system of higher professional education of Russia to the level-based educational system. Since 2014, the admission for this Master's programme is conducted on a regular basis.

Indicators of successful implementation of strategic priorities are the implementation of admission to the programme for full-time and extramural education:

in 2013 - 6 people (full-time education)

in 2014 - 7 people (full-time education)

in 2015 - 9 people (full-time education)

in 2016 - 14 people (extramural education).

Small groups of masters allow for more in-depth control over the formation of competencies.

Since 2014, the main strategic priorities of the programme are determined by the overall development strategy of the university, presented in the "Development Programme of the Rostov State Economic University (RINKh) for the period of 2013-2018". In 2016, the Strategy for the Development of the Master's Degree of the Department of World Economy, Politics and Globalization for 2016-2018 was developed and adopted, which defines the overall targets for the formation and implementation of Master Programmes of the Department of the Ministry of Education and Science and the main development priorities for individual programmes, including the programme International Economics.

Currently, the programme is competitive and in demand, it allows to prepare qualified specialists in the field of foreign economic activity.

***Recommendations:***

- In order to improve the programme in accordance with changing market conditions and legislation, to interact constantly with employers, identifying new business needs;

- to organize a permanent council of graduates of the programme and involve graduates in adjusting the variable part, making it more flexible to market changes.

***Additional information***

During the on-site visit, the interviews with employers were conducted, by results of which it is possible to conclude that the data of the self-assessment was factually correct and some minor improvements can be recommended.

During the self-assessment, the institution has presented data on the survey about professors' satisfaction with personnel policy, the existing system of motivation

During the on-site visit, interviews were conducted with the professors involved in the programme implementation.

Following the results of the interview, the reviewers concluded that the professors are satisfied with the university's personnel policy и gives some recommendations on further development of the rating assessment of the professor.

### ***2. The structure and content of the programme***

***Evaluation of criterion: excellent***

***Strengths of the programme***

Competence model of graduate developed in the institution on the basis of the analysis of labour market requirements, identified in the process of its study by regional authorities, the Chamber

of Commerce and Industry, research groups, the Department of World Economy, Politics and Globalization. This model corresponds to the best Russian and foreign educational models on the same Master's degree programmes. The main subject areas for the graduates of this master's programme are determined taking into account professional standards, qualified requirements for employees of departments and departments of foreign economic activity of the largest enterprises and companies of the city and region operating in the world economic environment. The ways of development of the main educational programmes, study programmes and other methodological materials recommended by the Department do not allow to introduce "workshops" into them. Nevertheless, the Institute of Master's degree programmes regularly holds them for all Master's programmes by invitation scientists from other universities and employers who are strategic partners of the university. Since 2017, it is planned to organize workshops in the process of teaching the academic disciplines initiated by the professors of the department (at least one for each discipline).

***Recommendations:***

To develop a permanent scientific seminar within the framework of which to conduct workshops of business representatives and other Russian and foreign universities, since the formalization of curriculum development and study programmes does not allow widely using various forms of student education.

***Additional information***

During the on-site visit, the reviewers interviewed the students of the evaluated programme. One of the issues discussed was the adequacy of the structure and content of the programme to the expectations of direct consumers of programme - students. Based on the results of the meetings, the reviewers concluded that the students and graduates are satisfied with the structure and content of the programme and that the programme contents as well as delivery methods are perfectly in line with the qualification requirements at the Master's level.

***3. Teaching materials***

***Evaluation of criterion: excellent***

***Strengths of the programme***

In accordance with the Regulation on the procedure for the development and approval of a study programme of the academic discipline, updating is conducted annually at the beginning of the academic year, taking into account changing conditions in the federal, regional and local labour markets and internal monitoring of the quality system of education.

A share of the teaching material agreed with the key partners of the programme is 40%. One of the activities of the Department of World Economy, Politics and Globalization is the regular examination of the existing educational courses in order to match the characteristics of the graduates' professional activities, the current state, trends and prospects for the development of science and practice of this discipline.

In RSUE (RINKh), the teaching and methodological support of each academic discipline is developed in accordance with the approved Regulation on the procedure for the development and approval of a study programme of the academic discipline, available electronically on the university's official website in the section *Education* / subsection *Documents* containing requirements for the curriculum [Http://www.rsue.ru/upload/iblock/4d4/4d45ad04849c8b989193e68705dea74a.pdf](http://www.rsue.ru/upload/iblock/4d4/4d45ad04849c8b989193e68705dea74a.pdf)

In RSUE (RINKh), the Regulations on the procedure for the development and approval of a study programme for the discipline on educational programmes of higher education has been developed. In particular, the Regulations outline the requirements for the process from development, expertise to the approval of study programmes of educational disciplines.

The regulations also contain provisions concerning the updating of the teaching materials of the academic disciplines; in particular, the curricula should be updated by the developers at least once a year.

The grounds for making additions and changes are updating the Federal State Educational Standards (FSES) of the main educational programmes, literature, curriculum change; proposals of teachers conducting classes in this discipline or on disciplines that are based on the assessed discipline, based on the results of work in the semester; proposals of the teaching and methodological commission of the Institute of the Master's degree programmes; suggestions of the Department on the results of the discussion of mutual visits of classes or open lectures, etc. Study programmes of disciplines and programmes of practice can be found on the website site.

### ***Recommendations***

To update timely (at least once in every 2 years) the teaching materials of educational disciplines, using the best proposals of the teaching and methodological commission of the Institute of the Master's degree programmes, faculty and employers.

To make more use of international textbooks and other course materials such as case studies to prepare students also for functions in the international divisions of their future employers.

### ***Additional information***

During the on-site visit, the reviewers got acquainted with the educational materials developed in the educational institution.

The reviewers reached a conclusion about the high quality of teaching materials and their full compliance with the FSES of the main educational programme.

During the on-site visit, the reviewers analysed the monitoring and measuring materials used by the educational institution for ongoing monitoring of academic performance. This allowed the reviewers to make a conclusion about the high quality of the teaching materials and their full compliance with the FSES of the main educational programme.

## ***4. Technologies and techniques of educational activities***

### ***Evaluation of criterion: excellent***

#### ***Strengths of the programme***

As part of the educational programme, new forms and methods of teaching are used:

- 1) the system of credit points (ECTS) of the disciplines of the curriculum;
- 2) the point rating system of integrated assessment of knowledge.

The European Credit Transfer System of professional education is a system for organizing the educational process, which provides an assessment of the level of the student's mastering of each separate discipline and the educational programme as a whole by the number of successfully gained credit points from the total amount. The number of successfully gained credit points is a rating mark of the student, and the credit system of professional education is also called the rating system for assessing academic performance.

The point rating system is used as a synonym for the term "Credit system of professional education".

The assessment of the knowledge of the students of the Master's degree programme, as well as of the whole university, takes place in accordance with the Regulations on the organization of the educational process at the Rostov State Economic University (RINKh) using credit units and a rating system (adopted by the Academic Council of the University on April 28, 2011 Minutes No. 8)

At classes during the educational process all the main types of activities, including business games, are used in the network interaction with the St. Petersburg State Economic University and the Crimean Federal University named after Vernadsky V.I., as well as webinars. In the conditions of one group of students (6-7 people), lecture classes are organized in an interactive mode and in the form of group and project work.

### ***Recommendations***

To use internet technologies in conducting lessons both lectures and seminars, control tests and case study in the e-mode.

**Additional information**

During the on-site visit, the reviewers visited the lesson, the analysis of which is presented below.

Full name of the professor \_\_ Igor M. Uznarodov \_\_\_\_\_

Group /specialty \_\_ scientific circle \_\_\_\_\_

1. Discipline /module \_\_\_\_\_
2. Type of training
  - lecture
  - seminar
  - laboratory work
  - practice
  - integrated lesson
  - other \_\_\_\_\_
3. Lesson focus: Problems and perspective of the cooperation of the Russian Federation with European Union
4. Lesson purpose: \_\_\_\_\_
5. Lesson aims: \_\_\_\_\_
6. Facilities: projector, screen
7. Specify:

**THE EVALUATION OF A LECTURER**

No	Criteria of analysis	Index	Mark (0,1,2)
1.	Compliance with employment regulations	Timely start and end of lesson, balanced time of sections.	2
2.	Organisational process	Greeting. Informing about topics and target (connection between target and evolving competences).	2
3.	Motivating students for the upcoming activities	Indication of urgency, of formed professional and / or social and personal competencies.	2
4.	Classroom climate	Presence of a positive emotional interaction between lecturer and students; mutual goodwill and audience participation.	2
5.	The quality of presentation	Structured material; clarity of designations of current tasks; consistency and availability of presentation; adaptation presentation to the specific of the audience; examples of relevant facts.	2
6.	Compliance with the content of the course programme	Compare with study programmes of the disciplines (teaching materials).	0
7.	The use of visual aids	Textbook, workshop handouts, tables, figures, etc.	2
8.	Oratory	Audibility, intelligibility, euphony, literacy, rate of speech; facial expressions, gestures, pantomime;	2

		emotional intensity performances.	
9.	Sensitivity to the audience	The ability to react to changes in the perception of the audience.	2
10.	Correctness to students		2
11.	Methods of attention organisation and student behaviour regulation	Increasing the interest among the audience (the original examples, humour, rhetorical devices etc.); Involving the audience in a dialogue, in the process of performing tasks, etc. However, do not: open call to the attention of the audience; demonstration of disapproval; psychological pressure, blackmail.	2
12.	Feedback during the lecture	Control of material learning	2
13.	Summing up (organisation of reflection)	Organisation of reflection in which students are actively discussing the results	2
14.	Image	Compliance with corporate identity, presentable, charisma	2
15.	Final evaluation		2
16.	<p>Comments and suggestions of reviewers: The subject of the lecture is actual, the lecturer disclosed all the main trends and problems, the audience listened attentively and asked questions.</p> <p>Paragraph 5 – mark 0, as this paragraph is not applicable to scientific circle.</p>		

As a result of analysis of desk review of self-assessment, curriculum and class schedules analysis, the reviewers determined that the percentage of classes conducted in an interactive way for the whole programme 40%. During on-site visit, teaching materials of five subjects were studied. Data on these classes conducted in an interactive way in the context of the teaching materials studied earlier are presented below.

Based on this data the reviewers concluded the full compliance with the technology and methods of the educational activity to the modern requirement of the specialists on the main educational programme.

### ***5. Teaching staff***

***Evaluation of criterion: excellent***

#### ***Strengths of the programme***

The implementation of the programme involves teachers who meet the qualification requirements in accordance with the order of the Ministry of Health and Social Development of the Russian Federation of 11.01.2016 No. 1N.

The employment contract with the faculty is concluded up to 5 years. After the expiry of the term of the employment contract, the professors pass a competition to the positions. At the competition it is considered:

1. The list of scientific works according to the sections;
2. The names of published educational publications or educational publications, in the preparation of which the candidate took part;

3. The list of teaching aids, curricula, teaching materials, curricula, study programs, courses, disciplines (modules), electronic educational resources, in the development of which the professor took part;

4. The list of grants, contracts and (or) agreements for research work, in which the professor participated, indicating his/her specific role;

5. Information on personal participation of the professor in scientific events (congresses, conferences, symposiums and other scientific events), indicating the status of the report and the level of the event;

6. Information on the professor's participation in the editorial boards of scientific and pedagogical periodicals;

7. Information on the organization of educational work with students;

8. Information on participation in the work of the State examination commission, councils for the defence of doctoral and candidate dissertations, expert councils of Higher Examination Commission, other councils;

9. Information on prizes and awards in the spheres of education and science;

10. Information on professional development, further training;

11. Achievements in the rating of the teaching staff.

There are provisions on the procedure for holding elections of the Dean, the Head of the department.

The age of full-time professors is from 31 to 70 years.

There is full-time scientific and pedagogical staff who implement programmes and conduct scientific and teaching activities in foreign universities (Bodyagin O.V.: X-Culture Global Collaboration Project, University of North Carolina at Greensboro, 2015-2016 academic year, Dimitriadi N.A.: Joint scientific work with the universities of Quinnipiac (USA) and Otto von Guericke (Germany)).

One of the forms of exercising quality control of the work of university professors and an objective assessment of the level of their professional and scientific competence is the rating.

The rating evaluation is carried out on the basis of an information base that comprehensively reflects the teaching, pedagogical, scientific, research, methodological, organizational, pedagogical and educational activities of professors.

The rating evaluation is carried out on the basis of questionnaires filled in by each professor independently. All indicators used in the calculation of the rating score are assigned a specific weight in points. Thus, the rating score is the sum of points awarded to the professor for achievements in teaching, pedagogical, research, teaching, methodological, organizational, pedagogical and educational work, as well as acquired qualifications. The weight of each indicator is determined by the coefficient expressed in points.

All professors undergo further training. With the aim of motivating to a qualitative result of the work of pedagogical staff, an annual rating is conducted, according to the results of which incentive payments to wages are established.

There is a provision on the personnel reserve, but over the past few years there has been no movement on it.

### ***Recommendations***

To continue the practice of improving the qualifications of professors in foreign universities, because the Master's programme is called "International Economics" - this should also include more opportunities of teaching staff exchange with foreign partner universities -, or to organize such a further training in the mode of webinars.

To rotate employees in accordance with the lists of the personnel reserve.

### ***Additional information***

Analysing the facts set forth by the educational institution in the self-assessment report, the reviewer concluded that the presented data are relevant and reliable.

## ***6. Material and technical and financial resources of the programme***

***Evaluation of criterion: excellent***

### ***Strengths of the programme***

In all classrooms where workshops are held, the possibility of connecting laptops is provided, the classroom is equipped with multimedia teaching aids, and there is an access to the Internet and access to various electronic databases and other Internet sources. Studying in the electronic educational environment to expand access to educational resources, to increase contact with the professor, to build individual training trajectories and to adequately control and monitor the knowledge of master's degree students is provided by the facilities associated with the existence of a single corporate network RSUE (RINKh) connected to the Internet, a wireless network Wi-Fi, a single server centre, as well as specialized software platform for interaction of participants of the educational process (E-LearningServer 3000, MOODLE-server, MirapolisVirtuaRoom).

It should be noted that access to education for people with disabilities is not fully ensured, although the building has two elevators and access to all classrooms is guaranteed, but access to the dining room and the library is not possible, and there is no special tools for this.

### ***Recommendations***

To increase the number of classrooms equipped with media technology to 100%. To equip at least one classroom with stationary computers for the possible conduct of seminars with the use of test materials of other materials prepared by the Department.

To create conditions for possible training for persons with disabilities (stationary and removable ramps).

### ***Additional information***

During the on-site visit, the reviewer held interviews with students and professors participating in the implementation of the programme on the satisfaction with the quality of the classrooms. The findings allow the reviewer to draw a conclusion about the satisfaction of both sides with the quality of the classrooms and all the material and technical facilities in general.

## ***7. Programme's information resources***

***Evaluation of criterion: excellent***

### ***Strengths of the programme***

In RSUE (RINKh), educational content is formed taking into account the main types of educational activity (basic and additional preparation, retraining, counselling, skills development) and user categories (applicants, students, graduate students, specialists, employees, staff of the companies).

The infrastructure of educational content and its management technology reflect the methodology of the vision of the learning process, and the content and capabilities of the services determine the quality of the virtual information and communication environment of the University. The basic didactic requirements for educational content are reflected in three characteristics:

- the correspondence of the active learning model;
- the maintenance and support of the current independent work of students on mastering the disciplines of the curriculum;
- the possibility of individualization of the informative infrastructure of a each discipline and an algorithm for its development.

The main communication tool is the site (the corporate portal <http://www.rsue.ru/>) of the University, which unites the sites of structural divisions of the university, higher education communities, up to the sites of individual teachers and students. The Corporate Portal of RSUE (RINKh) is a system of logically and technologically interconnected information pages representing



the activities of the University as a whole and / or used by offices for official purposes and placed in open and / or private access to the Internet.

The materials of the portal, placed in the public domain, have an external and internal audience.

The materials of the portal, placed in closed access, are used by the subdivisions for official purposes, for solving educational, research and other tasks the divisions face.

The main objectives of the portal are: 1) giving the information about RSUE (RINKH) on the Internet; 2) coordinating Internet projects carried out by the units of the university or with the participation of RSUE (RINKH).

The portal provides the following options in terms of storage and delivery of educational content:

- Free access to the curricula, study programmes, internship programmes, educational programmes (which are the most complete reflection of the educational programme); all the necessary documents and materials characterizing the educational programme are placed there - for example, the concept of the programme, information about the professors, the timetable, contact information about the Heads of the programme and the educational office, news for students, feedback tools (tools and forms to register for the electives, forms of coordination of individual curricula), etc.;

- Using the tools of the portal, the information about the publications of the teaching staff and the educational and methodological reports of the departments are collected,

- The access to methodological materials is provided in the framework of individual projects implemented by the university departments (methodological developments, conference materials, normative and methodological documents),

- The access to the repository of video materials is provided (including announcements of elective courses, videos of the lectures);

In addition, the portal's capabilities include:

- Informational support of the most significant events of the educational, scientific and public nature, which take place and (or) are organized by RSUE (RINKh);

- Preparation of other reports and information materials that contribute to the achievement of the overall goals of the portal;

- Collection of news from the units of RSUE (RINKh), processing of received information and its placement in the appropriate format in the news feeds of the portal;

- Control of spelling, punctuation, stylistic and factual correctness of materials placed in the news feeds of the portal;

- Taking photos of events for the portal and maintaining the photo archive of RSUE (RINKh);

- Possibilities of search by keywords, title, advanced search, etc. through the portal; support of forums; services with personalization; attendance statistics; statistics of activity, etc.

RSUE (RINKh) is represented in the most famous and popular social networks in Russia: VK <https://vk.com/rabota.rsue>. Facebook <https://www.facebook.com/groups/672354402857237/>

### ***Recommendations***

To continue to improve the portal, to make free access to the information about all Departments, their goals and tasks, teaching staff and main achievements.

### ***8. Research activity***

***Evaluation of criterion: excellent***

***Strengths of the programme***

The complex scientific direction of the Department of the World Economy, Politics and Globalization is the topic "Development of the theory and methodology for the development of the modern world economy and the laws of the globalization of economic relations", fixed in the

framework of the RINKh research. Accordingly, the individual research directions of the department's main educational programme are in the context and reveal it, as evidenced by the annual Annotated reports on research work. The research activities were conducted through the following activities:

- Conducting scientific research, including in the framework of economic contracts;
- Preparation and publication of monographs, chapters in collective monographs, articles in journals, collections;
- Presentation and participation in international and All-Russian conferences;
- Scientific and methodological seminar of professors and researchers (in accordance with the plan of the Department);
- Organization and holding of scientific conferences, thematic sections of conferences;
- Research work of students and postgraduate study;
- Work of the Dissertation Council on economic sciences D 212.209.04 on the defense of doctoral (PhD) dissertational works on specialty 08.00.14 - World economy.

The participation of professors in scientific events is presented in the annual research report on R&D.

The scientific publications of the teaching staff of the department are 60% adapted and used in the teaching of such disciplines of the Master's degree programme as the seminar "Practical work on intra-firm planning in the conditions of foreign economic activity" (Samofalov V.I.), "Foreign economic activity of the firm" (Voronkova O.N. ), "Foreign economic policy and national security" (Voronkova O.N., Israilova E.A.), "World economy and international economic relations in the context of globalization" (Akopova E.S., Puzakova E.P., Medvedkin T.S., Medvedkina E.A.), "Foreign economic activity of the region", "Peculiarities of the transnationalization of the Russian economy" (Voronkova O.N.), which is due to the coincidence of the scientific interests of the teaching staff with the taught disciplines within the Master's degree programme. The materials developed within the framework of economic contracts serve as the basis for case studies within the disciplines taught, including for seminars "Workshop on intra-firm planning in the context of foreign economic activity", "Foreign economic activity of the company", "International contract", "Organization and technology of foreign economic operations (advanced level)", etc.

Focusing on the practice-oriented education and training of specialists in the field of foreign economic activity that are competent and demanded by the regional labour market, the staff of the Department of the World Economy, Politics and Globalization annually implement scientific research in the framework of economic contracts, the results of which are reflected in the methodological support of the disciplines taught.

The scientific student's circle "Actual problems of the theory and practice of world economic interaction" has been functioning at the Department of the World Economy, Politics and Globalization since 2008 under the leadership of Puzakova E.P., Ph.D., professor, and Voronkova O.N., Ph.D., Associate professor, within the framework of which the preparation of scientific student reports for external and intra-university conferences, including international ones, as well as works for external competitions is carried out.

### ***Recommendations***

To use the results of the research work of students of Master's programme in designing business cases of various disciplines.

### ***Additional information***

In the documents of self-assessment, the educational institution provided information on the results of monitoring the students' opinions of "The impact of research on the quality of education". The reviewer made conclusions about close relationship of the department's research work with the main educational programme and full compliance of the information provided on the actual situation.

The employment of students in scientific circles was analysed. For the students of the evaluated programme in the educational institution there is a scientific circle "Actual problems of

theory and practice of world economic interaction" under the leadership of Puzakova E.P., Ph.D., professor and Voronkova O.N., Ph.D., Associate professor. The main purpose of organizing academic circles is to involve students in scientific research.

As the analysed programme is a Master's degree programme, the research activity is provided during the entire period of study, so the relevance of this circle for masters is low, this scientific circle is more designed for students of bachelor programme.

### ***9. Participation of employers in programme implementation***

#### ***Evaluation of criterion: excellent***

#### ***Strengths of the programme***

The RSUE (RINKh) policy in the sphere of improving the quality of education is reflected in a number of strategic policy documents and regulations that constitute the rules for attracting employers in the development, implementation and evaluation of educational programmes. The following substantive lines of this work can be distinguished:

1. Involvement of part-time practitioners as teachers in the implementation of the programme;
2. Involvement of employers in the process of designing educational results and learning outcomes for a particular educational programme;
3. Involvement of employers in the current and intermediate control of educational results of undergraduates during the educational programme;
4. Strengthening the practical orientation of educational programmes and developing interaction with employers;
5. Holding round tables with employers (for example, on 20.11.2015, "Strategic partnership with employers in the preparation of masters: the concept, problems, and solutions");
6. Employers' participation in the work of the State Examination Commission, which gives them an opportunity to evaluate the graduates of the programme and, if necessary, to attract them as candidates for internships or certain vacant positions;
7. Attracting undergraduates as trainees and practitioners (regular partners of the programme have priority in choosing possible candidates for these positions);
8. Opportunity for employers to take part in job fairs organized by the RSUE (RINKh) Graduate Employment Department of the Rostov region "Rostov-on-Don State Employment Centre", and the State Employment Service of the Rostov Region.

The employers are involved in forming the matrix of competences of students. For example, by reviewing study programmes and making comments about the competences formed in certain disciplines, the university and Master's degree programme work in accordance with FSES 3+, so there is no self-defined competences.

The leading partners of the programme are OAO "Rostvertol", OOO "Yug Rusi", OOO "KZ Rostselmash", ZAO "Gloria Jeans Corporation", OAO "Donskoy Tabak", ZAO "Empils", ZAO "Bizon", TD "Virbak", ZAO TD "Aston", OAO "Sovtransavto", OOO "Spetsgruzavtotrans", OAO "Rostovsky Port", ZAO "Torgovy Port", OAO "Yugo-Zapadny bank Sberbank Rossii", OAO KB "Centr-Invest", OAO "Donaktivbank", ZAO "Rostov-tourist", OOO "Mertans", OOO "Capriz".  
[Http://www.rsue.ru/fakultety/FEIF/kaf-MEIMB/](http://www.rsue.ru/fakultety/FEIF/kaf-MEIMB/)

In RSUE (RINKh) a Board of trustees has been created, consisting of heads of large companies-employers. [Http://www.rsue.ru/universitet/popechitelskiy-sovet/](http://www.rsue.ru/universitet/popechitelskiy-sovet/)

The interaction with stakeholders within the Master's programme "International Economics" is carried out in the following areas:

- assistance to undergraduates in the passage of practice and the search for internships;
- participation in the employment of students and graduates of the master's programme;
- assistance in the development of new training courses focused on business needs;
- regular examination of existing educational courses in order to maintain their relevance;
- conducting professional workshops;
- conducting open scientific and methodological seminars;

- cooperation with graduates of the Master's programme "International Economics".

### ***Recommendations***

To involve employers-graduates in conducting workshops. To monitor the needs to upgrade the skills of employees of companies engaged in foreign economic activities and to cooperate with employers on the target enrolment for this programme.

### ***Additional information***

The self-assessment report of the educational institution provides information on the results of the survey of employers regarding their satisfaction with the quality of graduate training.

At the same time, employers noted that graduates lacked the following competency: the ability to develop strategies for the behaviour of economic agents in different markets (PC-7) - the knowledge of this competence is estimated by the employer at 40% - 5 points and 60% - 4 points out of the possible 5 .

This allows to draw conclusions that alumni have all the necessary competencies for the declared programme, necessary for professional work and recommend updating the evaluation tools and strengthening the forms of control in the curriculum for competence knowledge (PC-7).

## ***10. Participation of students in the programme management***

### ***Evaluation of criterion: excellent***

#### ***Strengths of the programme***

In RSUE "RINKh" there is a Student Council (based on the Regulation on the Student Council dated September 24, 2013, adopted by the decision of the Academic Council of RSUE "RINKh" from September 24, 13, protocol No. 1), the main idea of which is to allow students to express freely their opinion and to take part in the discussion and decision-making on key issues (academic and non-academic) that affect the interests of students.

The students regularly take part in the in-university sociological surveys conducted by the Department of Quality Management System of RSUE "RINKh", the results of which provide top-managers, professors and students with information on current trends in the life of the university; they are used by the top-managers to develop a strategy for improving the quality of management and graduate training.

The Student Council's competences are:

- participation in the development and improvement of regulatory documents affecting the interests of students;
- participation in the evaluation of the quality of the educational process, the opportunity to prepare and submit proposals to the top-managers of RSUE "RINKh" for optimization of the educational process, taking into account the scientific and professional interests of the students;
- participation in the development and implementation of the system of encouraging students for achievements in various fields of educational and extracurricular activities;
- direct participation in the planning, preparation, conduct and analysis of tasks assigned to the Student Council in accordance with this Regulation, etc.

The Student Council of RSUE "RINKh" forms offers on encouragement of students for active scientific, educational and public activity; on improving the educational process and research work of students of RSUE "RINKh"; on the organization of socially significant public activities of students; on the development of student government, the implementation of student initiatives, the promotion of RSUE "RINKh" students in the implementation of their creative, organizational and scientific potential.

In order to stimulate the participation of students in the management of RSUE "RINKh", the Quality Management Department of RSUE "RINKh" offers a wide range of activities aimed at supporting and developing students of the university.

To take into account the views of students, twice a year, they are interviewed in order to determine the rating and anti-rating of professors and to identify students' comments and suggestions expressed during the survey. Based on the results of this rating, the management of the university and Master's degree program make decisions on improving the educational process, assessing the information about the possible occurrence of conflict situations in the relationship of students with professors and identifying possible ways to resolve such situations. The professors' ratings are one of the criteria for election to the position.

### ***Recommendations***

To stimulate the involvement of students in the development of the content of the programme (perhaps for additional points), include in the programme a second language, or in-depth study of the English language.

### ***Additional information***

During the on-site visit, the reviewers analysed the participation of students in the bodies of student self-government and scientific circles.

Based on the analysis of the data presented, the reviewers concluded that students are involved in the self-management process.

## ***11. Services for students on a programme level***

### ***Evaluation of criterion: excellent***

#### ***Strengths of the programme***

The extracurricular activities are aimed at developing the socio-cultural competencies of students - one of the most important components of student life. The youth policy at the Rostov State Economic University (RINKh) is implemented in accordance with the university-wide plan of educational work, which aims to create a legal, social and economic conditions of young citizens' choice of their way of life, and to implement the programmes (projects) nominated by them in the field of the state youth policy in the Russian Federation, social formation, self-realization and participation of young citizens in public activities, personal development and education of young people, protecting their rights and legitimate interests, the promotion of social, cultural, spiritual and physical development of young people, as well as the expansion of the young man's opportunities to choose their way of life, achieving personal success.

In RSUE (RINKh), the volunteer activity of students is actively developing. Its main objectives are:

- rendering all kinds of support and assistance to children from orphanages, large families, children with disabilities;
- growing students as socially active personalities;
- propagation of ideas of volunteer work for the benefit of society and involving young people in solving socially significant problems.

Detailed information regarding the extra-curricular activities and the youth policy of the University is available at RSUE (RINKh), link: <http://rsue.ru/studentam/molodezhnaya-politika/>

Extracurricular activity is realized through the Students Council, the Council for educational work, the Division for Youth, the Student Cultural Centre, the Student Dormitories Council, the Centre for social and patriotic work, the Headquarters of student brigades of RSUE (RINKh), and volunteer students' activity. Documents regulating extracurricular student activities are presented on the website of RSUE (RINKh).

To ask for help in the various issues of student life, each student has the opportunity to contact the tutors, the Dean or his deputies. Ensuring the social and cultural needs of students is carried out through the Council for Educational Work, which was created to improve the system of education of the university and the organization of educational activities of the Rostov State University (RINKh).

***Recommendations***

To create groups of students and professors in social networks for more close interaction and identifying and effectively solving problems in the proper execution of the study programme.

***Additional information***

During the on-site visit, the reviewers were provided with documents confirming the attendance of additional courses and programmes for students.

Based on the analysis of the data presented, the reviewers concluded that the services are in demand among students and recommends their further development.

## CVs of reviewers

Reviewer's name: **Marina A. Allenykh**

Place of work, position	Associate Professor of the Department of "Economic Theory" of Federal State Educational Budgetary University of Higher Education "Financial University under the Government of the Russian Federation"
Academic degree, academic title	PhD in Economics, Associate professor
Deserved titles, degrees	
Education	higher
Professional achievements	
Research interests	Banking system, institutional economy, cluster economy
Practical experience in the direction of the programme subject to assessment	Work experience in higher education is 16 years

Reviewer's name: **Dr. Andreas Knorr**

Place of work, position	Full Professor of Economics, in particular Economic and Transport Policy, at the German University of Administrative Sciences Speyer (Germany)
Academic degree, academic title	Ph.D., "Habilitation" in economics, Full professor
Deserved titles, degrees	"Dr. honoris causa" from the law faculty of Ivane Javakishvili Tbilisi State University (Georgia)
Education	higher
Professional achievements	
Research interests	International economics, regulatory economics, transportation economics, public sector economics
Practical experience in the direction of the programme subject to assessment	Work experience in higher education is 27 years; 13 years experience in study programme and institutional accreditations for German and several international accreditation agencies.

Reviewer's name: **Dr. Yuri Sanberg**

Place of work, position	Expert of the Open Government, expert of the Control-Supervision Department of the "Delovaya Rossiya"
Academic degree, academic title	Ph.D.
Deserved titles, degrees	
Education	higher
Professional achievements	
Research interests	
Practical experience in the direction of the programme subject to assessment	15 years

Reviewer's name: **S. Rokitina**

Place of work, position	Student, REA n.a. Plekhanov
Academic degree, academic title	
Deserved titles, degrees	
Education	
Professional achievements	
Research interests	
Practical experience in the direction of the programme subject to assessment	